



## Press Release

### **TIMVISION UNVEILS OFFERS FOR THE STREAMING OF THE BEST FOOTBALL AND ENTERTAINMENT CONTENT**

*From today until 28 July TimVision, DAZN and Mediaset Infinity content and the TimVision Box for just €19.99 per month for 12 months*

*For fans of all content, a package including Disney+ is available for €24.99, with Netflix for €29.99 and the complete TimVision Gold package for €34.99*

*TIM's TV confirms its position as the main aggregator of online content and has chosen football stars for its new commercial: **Ciro Ferrara, Filippo Inzaghi and Bobo Vieri***

Rome, 1 July 2021

TimVision's offer to watch the best of national and international football together with the best cinema and entertainment content kicks off. From today until 28 July, offers including TimVision content as well as those of **DAZN, Disney+, Mediaset Infinity** and **Netflix** can be subscribed at particularly advantageous conditions.

These include the promotional offer at €19.99 per month, which for 12 months gives access to all entertainment content from TimVision, DAZN and Mediaset Infinity as well as the TimVision Box, and the full TimVision Gold package at €34.99 per month with Disney+ and Netflix.

After 28 July the list price for TimVision, DAZN and Mediaset Infinity will be €29.99 per month, while the full package will cost €44.99 per month.

#### **THE 'TIMVISION CALCIO E SPORT' (FOOTBALL AND SPORTS) OFFER AND THE 'SALTA L'ESTATE' (SKIP THE SUMMER) PROMOTION**

TIM is launching the 'TIMVISION Calcio e Sport' offer which includes in a single package DAZN with the entire Serie A TIM (in addition to Uefa Europa League and the best of Uefa Conference League for the next three years, the Serie B, the Spanish Liga, the English FA Cup, MotoGP and lots of other sports content), Mediaset Infinity with 104 UEFA Champions League matches per season plus 17 matches available free-to-air on Canale 5, along with a rich entertainment catalogue with the best content - films, TV series, entertainment programmes and original productions - available in the TimVision catalogue and on Mediaset Infinity.

Added to this is the full **discovery+** and **Eurosport** catalogue offering the **Tokyo 2020** Olympics Games with around 3000 hours of live coverage, the best cycling events (the three Grand Tours, with exclusive Vuelta and the Classics), the best tennis (three Grand Slam tournaments), basketball (the Serie A), golf with exclusive coverage of the PGA Tour and European Tour, all winter sports, motors (with the recently renewed agreement for the 24 Hours of Le Mans) and much more.

#### **TIM S.p.A.**

Registered Offices: Via Gaetano Negri, 1 - 20123 Milan

Tax Code/VAT No. and registration with the Milan Business Register: 00488410010 - Registration in the R.A.E.E. (Register of Manufacturers of Electrical and Electronic Equipment) IT0802000000799

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Thanks to the '**Salta l'estate**' promotion, available until 28 July, the 'TimVision Calcio e Sport' offer costs an introductory price of just €19.99 per month for 12 months and customers start paying from 1 September.

By choosing Disney+ with the '**Salta l'estate**' promotion, you can watch all the Disney+ content straight away, starting to pay €24.99 per month from 1 September, €29.99 with Netflix or €34.99 for TimVision Gold.

The offer can be reserved from today for all landline customers and from 15 July for mobile customers. Customers of other operators interested in the offer can visit TIM stores.

For those who subscribe the 'TimVision Calcio e Sport' offer after 28 July, the cost will be €29.99 per month with direct debit. The offer with Disney+ will cost €34.99, with Netflix €39.99 and the full package €44.99/month.

All offers have an activation cost of €9.99.

### THE TIMVISION BOX FOR THE BEST EXPERIENCE

But that's not all. The distinctive element of the offer is the TimVision Box included on a free loan basis in all offers, to enjoy the best viewing experience. The new set-top-box is a cutting-edge device in terms of technical features (such as Android TV 10, WiFi 6 connectivity and the new DVB-T2 digital terrestrial technology) and functionality, ensuring smooth, high quality streaming: thanks to the single remote control access to all the content on the platform is possible.

The TimVision Box allows customers to easily access digital terrestrial channels, TimVision content and that of its partners such as DAZN, Disney+, Netflix, Mediaset Infinity and, in addition, easily download any Android TV app available on the Google Play Store. From the homepage, customers can view content and partners, new releases, suggestions and recommendations, as well as immediately access programs based on air times.

Searching for content is simple and immediate also via voice interaction that searches for results on all installed Android Tv Apps, along with other available information.

Moreover, viewers who choose TIM's ultrabroadband connection with **TIM HUB+** modem and the '**WiFi Serie A TIM**' will be able to enjoy the best experience when watching entertainment and sporting events at home, also thanks to the WiFi certified by TIM technicians ensuring total coverage of the home.

### THE NEW COMMERCIAL WITH ITALIAN FOOTBALL LEGENDS

The launch of the offer will be accompanied by a commercial, on air from today on the main TV channels, starring in this new adventure three great champions of Italian football: **Ciro Ferrara, Filippo Inzaghi and Bobo Vieri**.

### THE TIM GROUP STRATEGY

The streaming of football and entertainment content is yet another element in TimVision's positioning as the main aggregator of television content in Italy and also represents an important element for the digitisation of the country.

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