

PROXY FORM

I undersigned

Surname: _____ Name: _____

Place of birth: _____ Date of birth: _____

or

Company business name: _____

Address: _____
Permanent address or registered office Town Prov.

Tax id no: _____

Tel.: _____ E-mail: _____

hereby appoint

Surname: _____ Name: _____

or

Company business name: _____

With the faculty of being substituted by:

Surname: _____ Name: _____

or

Company business name: _____

to act on my behalf at the Ordinary and Extraordinary Shareholders' Meeting of Telecom Italia S.p.A. called as follows:

- 9 April 2011, at 12.00 a.m, in Milan, Piazza degli Affari 2, Ordinary and Extraordinary Shareholders' Meeting - first call, or
- 11 April 2011, same time and place, Extraordinary Shareholders' Meeting – second call or, if still necessary,
- 12 April 2011, 10.00 a.m., in Rozzano (Milan), Viale Toscana n. 3, Ordinary Shareholders' Meeting (second call) and Extraordinary (third call),

with reference to no. _____ ordinary shares of Telecom Italia

or

all the ordinary shares of Telecom Italia for which the notification for attendance at the Shareholders' Meeting has been requested

(Date)

(Signature)

- Copy of this proxy form, together with any supporting documentation, may be sent in advance to the Company via post to the following address:
TELECOM ITALIA S.p.A.
Corporate Affairs - Rif. Delega
Piazza degli Affari n. 2
20123 MILANO - ITALIA
or via fax to: +39 06 91864337, or via e-mail to the following address: assemblea.azionisti@telecomitalia.it, or via the internet website www.telecomitalia.com/assemblea. The presentation beforehand of the proxy form does not exempt the proxyholder, during the registration procedures at the Shareholders' Meeting, from the obligation of certifying the conformity of the sent proxy form with the original proxy form and the identity of the delegating party.
- Requests for further clarifications or information may be made by:
- calling the toll-free number 800020220 (for calls within Italy),
 - the telephone no: : +39 011 2293603 (for calls from abroad),
 - e-mail address: assemblea.azionisti@telecomitalia.it