# **Telecom Italia International**

STEFANO MAZZITELLI



TELECOM ITALIA INTERNATIONAL

# **Safe Harbour**

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#### TELECOM ITALIA ANALYST & INVESTOR BRIEFING 2007 Results & Strategic Guidelines

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# Agenda

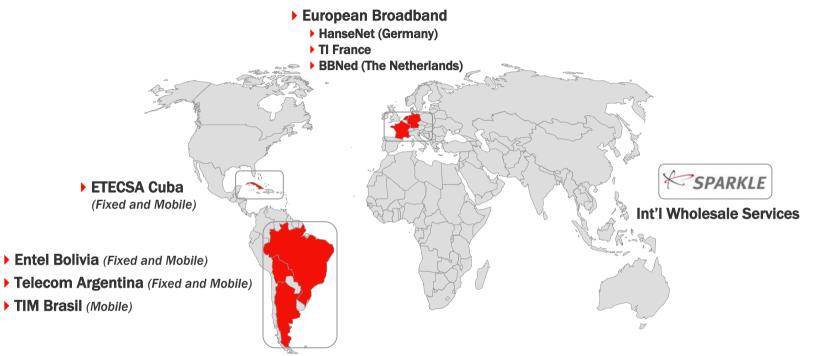
- Telecom Italia International portfolio
- Telecom Italia International strategy
- South America
- **European Broadband**
- International Wholesale



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# **Telecom Italia International Portfolio**



- > Telecom Italia international footprint consistent with TLC market growth macro trends:
  - **Latin America Mobile** with expected 2006-2010 CAGR of +10%
  - **European BB** with expected 2006-2010 CAGR of +16%

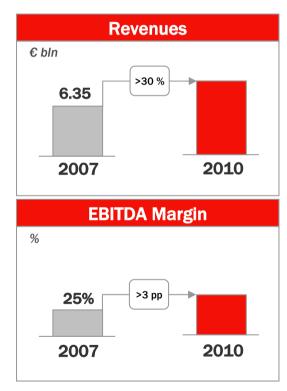


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# **TI International Portfolio: Financial performance**

International portfolio is a key driver of growth, contributing substantially to TI's Group performance and value

|                 |                   |                   | w/o TI France     |
|-----------------|-------------------|-------------------|-------------------|
|                 | 2006*             | 2007*             | 2007              |
| Revenues        | 5.07 Bln €        | 6.75 Bln €        | 6.35 Bln €        |
| EBITDA          | <b>1.11 Bin €</b> | 1.55 Bln €        | <b>1.60 Bln €</b> |
| EBITDA margin   | 22%               | 23%               | 25%               |
| CAPEX           | <b>1.19 Bin €</b> | <b>1.39 Bln €</b> | <b>1.24 Bin €</b> |
| Op. Cash Flow** | -0.17 Bln €       | 0.10 Bln €        | 0.28 Bln €        |

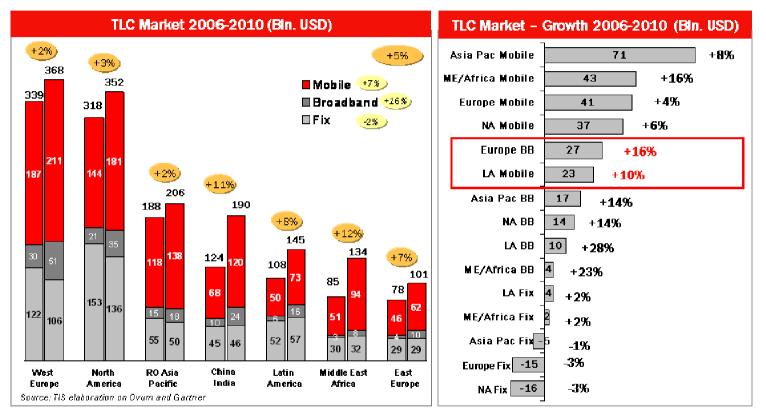


\*TI France, HanseNet, BBNed, TIM Brasil, Entel Bolivia \*\* based on TI stake (50% Entel Bolivia; 69.7% TIM Brasil)



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### **International Market scenario**



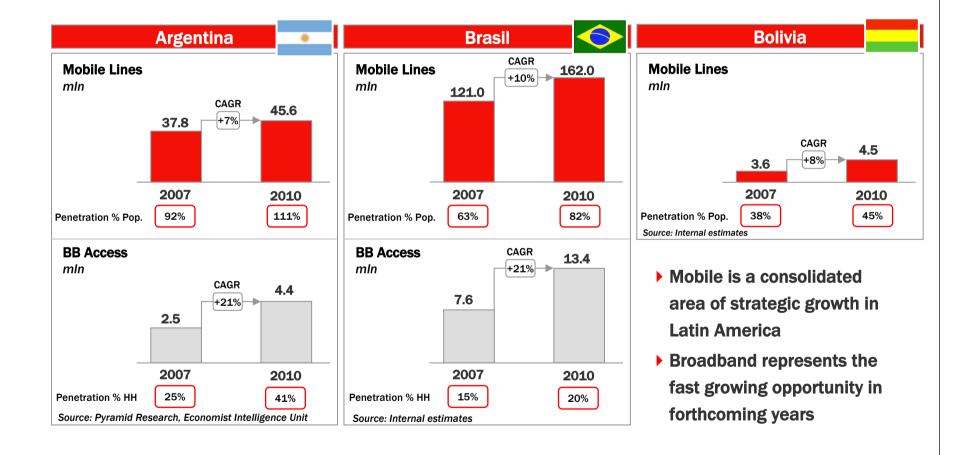
- European Broadband and Latin America Mobile are TI's areas of strategic presence and focus, and key growth areas for the TLC market
- Mobile in Emerging Markets represents an additional opportunity for growth



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## **South America: Market Scenario**





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# **Telecom Argentina**

| Not consolidated  |  | Reported data by<br>Telecom Argentina 9M 200 |          | 014 0006  | 6 <b>9M 2007</b> |         | ∆ '07 vs '06 |       |     |
|---|--|--|----------|-----------|------------------|---------|--------------|-------|-----|
| Held by: Telecom Italia and Telecom Ital through Nortel Inversora/Sofora 13.97% | lecom Italia and Telecom Italia International<br>ortel Inversora/Sofora 13.97% |  | GAAP)    | 9141 2006 | 91112            | 007     | abs          |       | %   |
| i star  |  | Revenues                                     |          | 5,242     | 6,5              | 15      | 1,27         | /3    | 24% |
| A Contraction   |  | OPBDA*                                       |          | 1,730     | 2,2              | 252     | 522          | 2     | 30% |
| Personal  |  | OPBDA mar                                    | rgin     | 33%       | 359              | %       | +2 p         | p     |     |
|   |  | CAPEX  |          | 755       | 98               | 1       | 22           | 6     | 30% |
| TELECOM   | Mobile   | Subscribers                                  | Argentin | a         |                  | Broadba | and Cust     | omers |     |
|   | .000   |  |          |           | 000              |         |              |       |     |
| Revenue   |  | +32%   |          | •         |                  |         | +81%         |       | •   |
|   | 84   | 9 310  | 9,881    | 10,161    |                  |         |              | 602   | 67  |
| Revenue<br>increase mainly<br>fueled by the                                     |  |  | 9,881    | •         |                  | 457     | +81%<br>526  | 602   | 67  |
| Revenue<br>increase mainly<br>fueled by the<br>Mobile and BB                    | 84   | 9 310  | 9,881    | •         | 375              |         |              | 602   | 67  |
| Revenue<br>increase mainly<br>fueled by the                                     | 84   | 9 310  | 9,881    | •         |                  |         |              | 602   | 67  |

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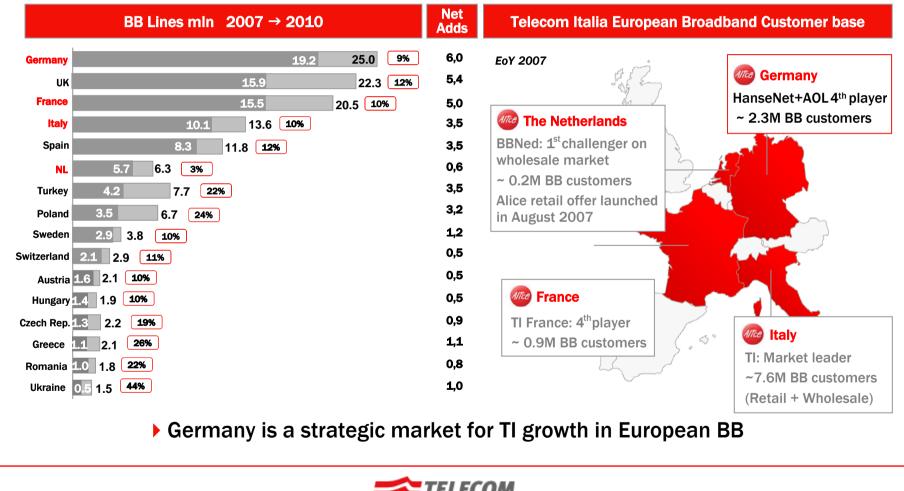
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# **Entel Bolivia**

| Consolidated  |        |        | Demonstrand electro |          | 20     | 006    | 2007             |          | ∆ '07 vs '      |        |
|---|--------|--------|---------------------|----------|--------|--------|------------------|----------|-----------------|--------|
| Held by: Telecom Italia Internationa<br>through ICH/ETI 50% | I      |        | Report              | ted data |        |        |                  | a        | ibs             | %      |
|   |        |        | Revenues<br>EBITDA  |          | 192    | MIn €  | <b>210 Min €</b> | 18       | <b>18 Min €</b> |        |
| Stores -  |        |        |                     |          | 82     | MIn €  | 98 MIn €         | 16       | MIn€            | 20%    |
|   |        |        | EBITD               | A margin | 4      | 3%     | 47%              | +4       | l pp            |        |
| entel   |        |        | Op. Ca              | sh Flow  | 85 1   | VIIn€  | 72 MIn €         | -13      | VIIn €          | -15%   |
|   |        | Mobi   | le Subsci           | ibers    |        |        | Broadb           | and Cust | tomers          |        |
|   | .000   | (      | +22%                |          | •      | .000   |                  | +68%     | ]               |        |
|   |        | 1,553  | 1,603               | 1,665    | 1,756  |        |                  | 12.3     | 13.5            | 14.1   |
|   | 1,443  |        |                     |          |        | 8.4    | 9.7              |          |                 |        |
|   |        |        |                     |          |        |        |                  |          |                 |        |
|   | 4Q '06 | 1Q '07 | 2Q '07              | 3Q '07   | 4Q '07 | 4Q '06 | 1Q '07           | 2Q '07   | 3Q '07          | 4Q '07 |

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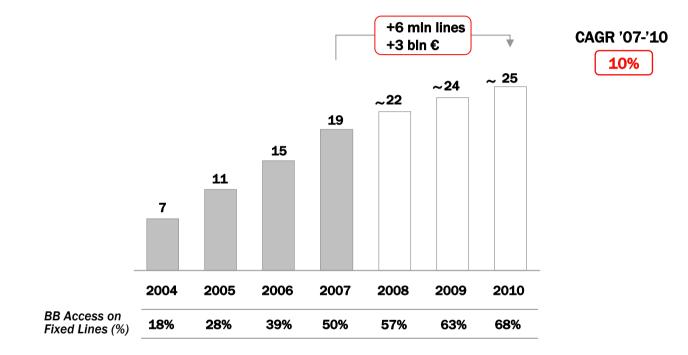
# **European Broadband Market and Telecom Italia presence**



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# **Germany: Broadband Market evolution**

mIn lines



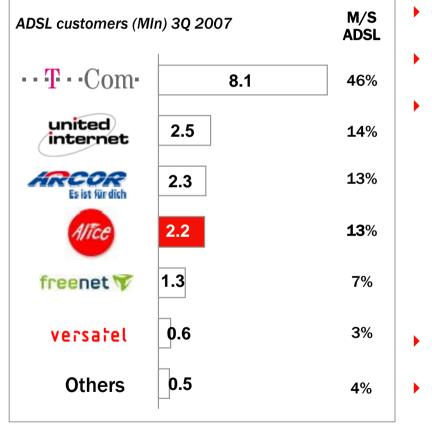
- German BB market will still experience a sustained growth in the next 3 years (+10%):
   ~6 MIn of BB access will be added
- With ARPU exceeding 40 € per month, this new market will be worth ~3 Bln €
- Penetration will reach the European average in 2010 (68% on fixed lines)



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# **Germany: Market scenario**



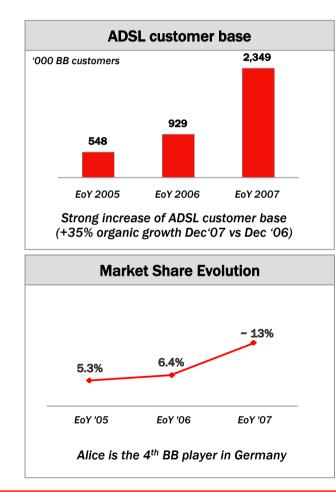
- Consolidation is likely to take place in the next two years
- The combination of customer base and infrastructure is an important factor in the consolidation process
- Alternative Operators are pursuing different business models:
  - United Internet and Freenet are resellers and do not own infrastructure
  - Arcor and Versatel have their own network
  - HanseNet has a mixed model, balancing its own ULL infrastructure with the use of partners' networks
  - Telefónica and QSC are network based operators focusing on wholesale market
- Mobile operators O<sub>2</sub> and Vodafone continue to push for convergence in the market
- Increased number of regional players investing in FTTx technology



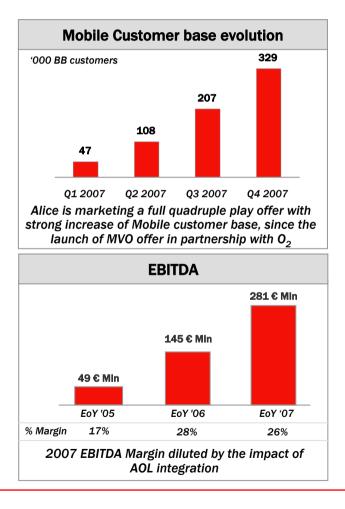
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## **HanseNet: 2007 Performance**









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## **International Wholesale: Strategic guidelines**

Enlarge structural presence in strategic markets by developing infrastructure and international services, in line with the TI profile



Offer a complete set of innovative solutions to **Corporate Multinational Customers** and protect the high value A-end Italian Customers, through:

- synergies with TI assets & International Subsidiaries
- selective partnership agreements

Consolidate the Leadership on the **Global Services and Infrastructure** market, with focus on fast growing Regions such as MEA, Eastern Europe and South-East Asia



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Goal

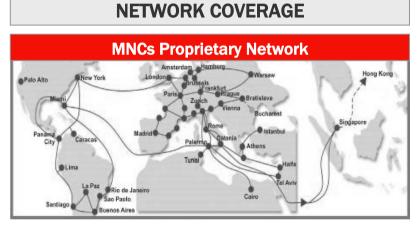
**Partnership** 

# **Growth on MNCs Market**

 Develop capabilities and advanced solutions for Italian and European Multinational Customers

# Intra-Group > TI Sparkle global capabilities Synergies > Telecom Italia new ICT focus Telecom Italia's Int'l Operations

- Synergies with Telefónica
- Partners to complement TI geographical presence

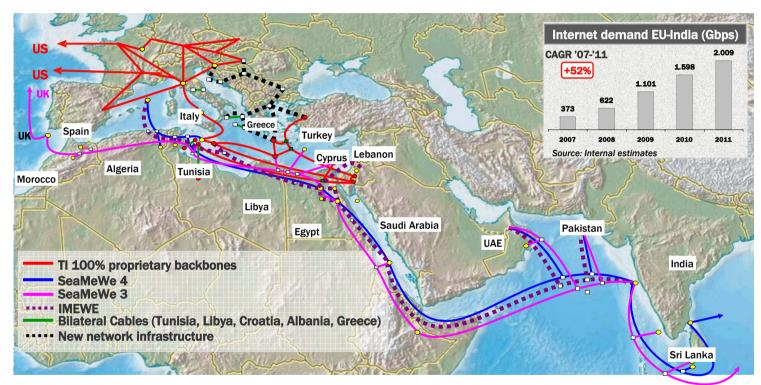


- TI global presence through:
- Proprietary Network (112 access POPs)
- Partnership agreements with Global Carriers (i.e. C&W, Verizon) and Regional Operators (i.e. CPCNet, Tunisie Telecom, Batelco, GTS)



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# Focus on Mediterranean infrastructure growth



- Italy through Palermo and Catania is a key point of interconnection for major cable systems connecting Europe, US and South-East Asia
- Leadership position to capture the high traffic growth driven by large demand for new BB services in emerging markets



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# Building on current assets for future growth

- Consolidate presence in market where Telecom Italia can sustain a long term profitable position
- Monitor opportunities in emerging high growing markets and segments

