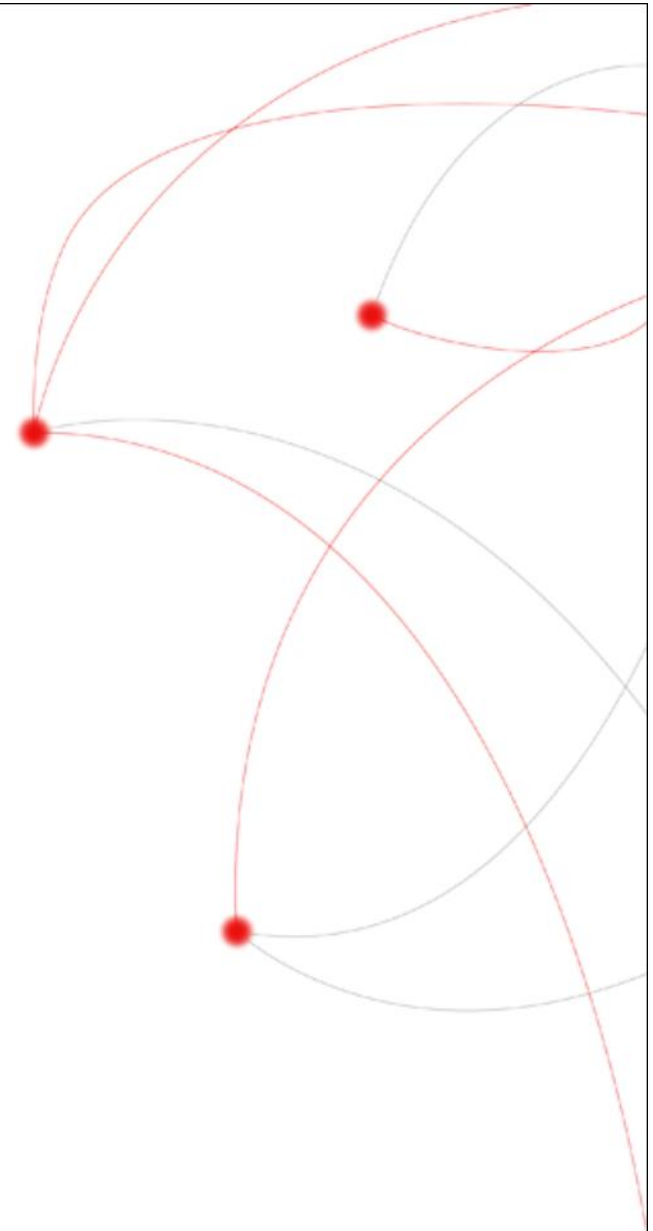


Telecom Italia Analyst & Investor Briefing
2009 Results & Strategic Plan Update
Milan, April 13th, 2010

Telecom Italia Group Strategic Plan Update

ANDREA MANGONI



Safe Harbour

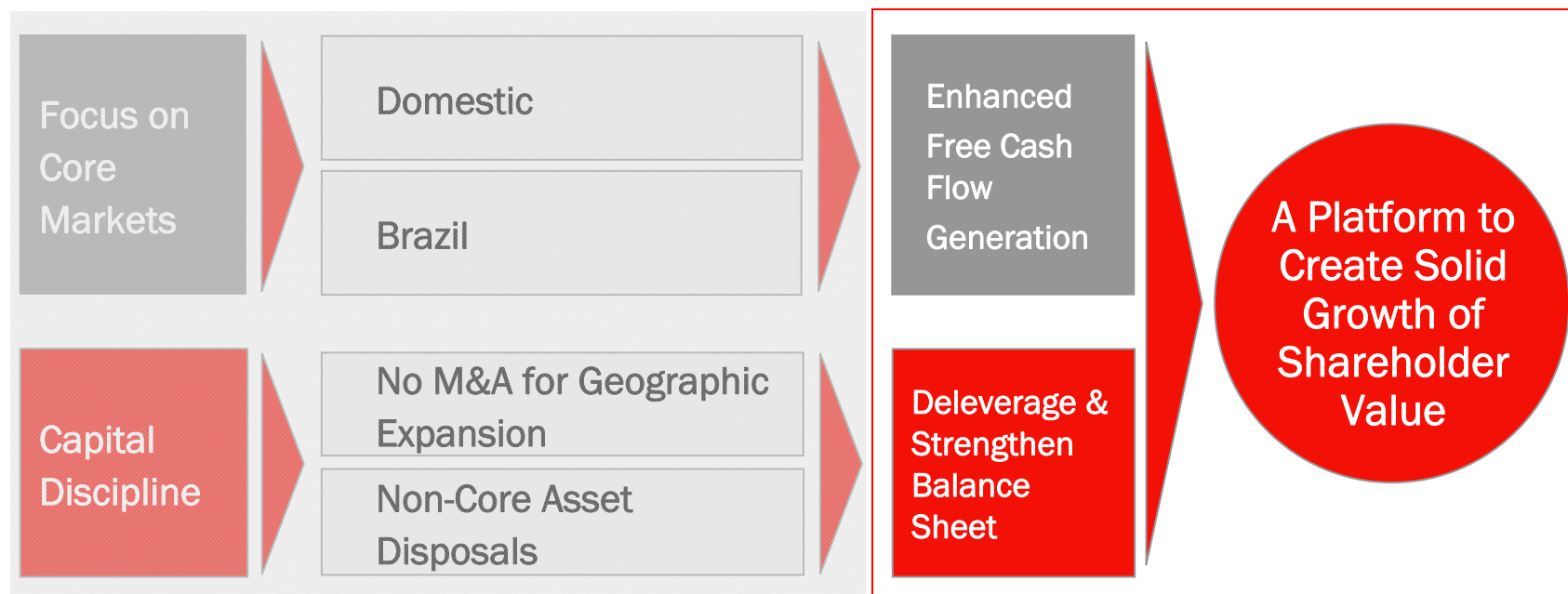
These presentations contain statements that constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements appear in a number of places in this presentation and include statements regarding the intent, belief or current expectations of the customer base, estimates regarding future growth in the different business lines and the global business, market share, financial results and other aspects of the activities and situation relating to the Company and the Group.

Such forward looking statements are not guarantees of future performance and involve risks and uncertainties, and actual results may differ materially from those projected or implied in the forward looking statements as a result of various factors.

Forward-looking information is based on certain key assumptions which we believe to be reasonable as of the date hereof, but forward looking information by its nature involves risks and uncertainties, which are outside our control, and could significantly affect expected results.

Analysts are cautioned not to place undue reliance on those forward looking statements, which speak only as of the date of this presentation. Telecom Italia S.p.A. undertakes no obligation to release publicly the results of any revisions to these forward looking statements which may be made to reflect events and circumstances after the date of this presentation, including, without limitation, changes in Telecom Italia S.p.A. business or acquisition strategy or planned capital expenditures or to reflect the occurrence of unanticipated events. Analysts and investors are encouraged to consult the Company's Annual Report on Form 20-F as well as periodic filings made on Form 6-K, which are on file with the United States Securities and Exchange Commission.

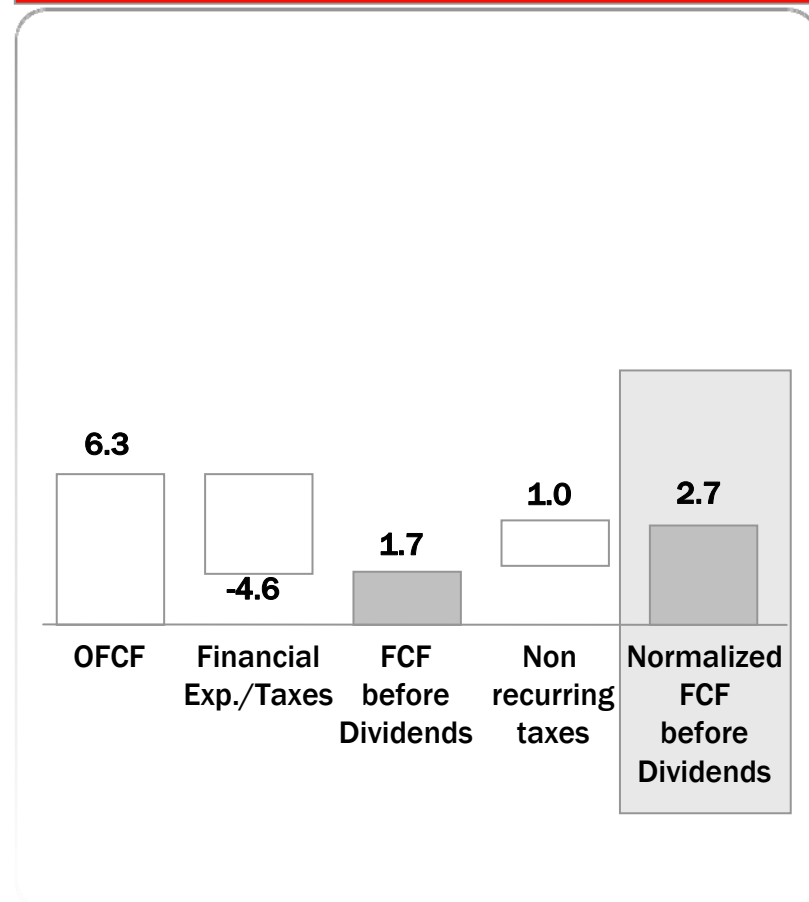
Key Objectives and Strategic Levers Confirmed



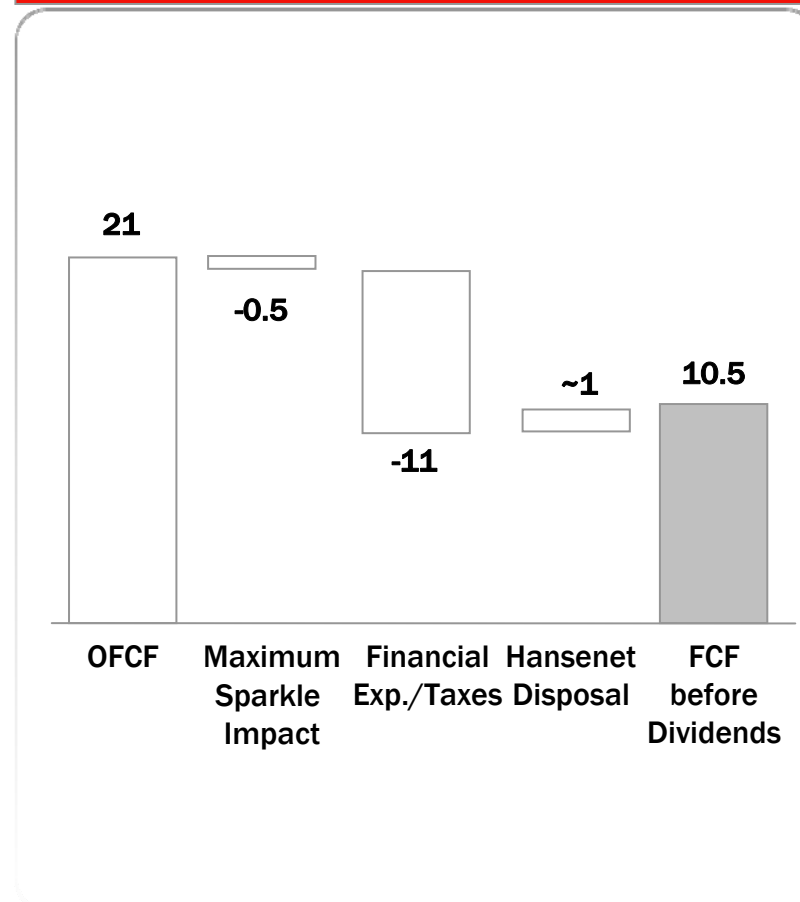
Cash Flow Generation Confirmed as our Priority

Euro Bln

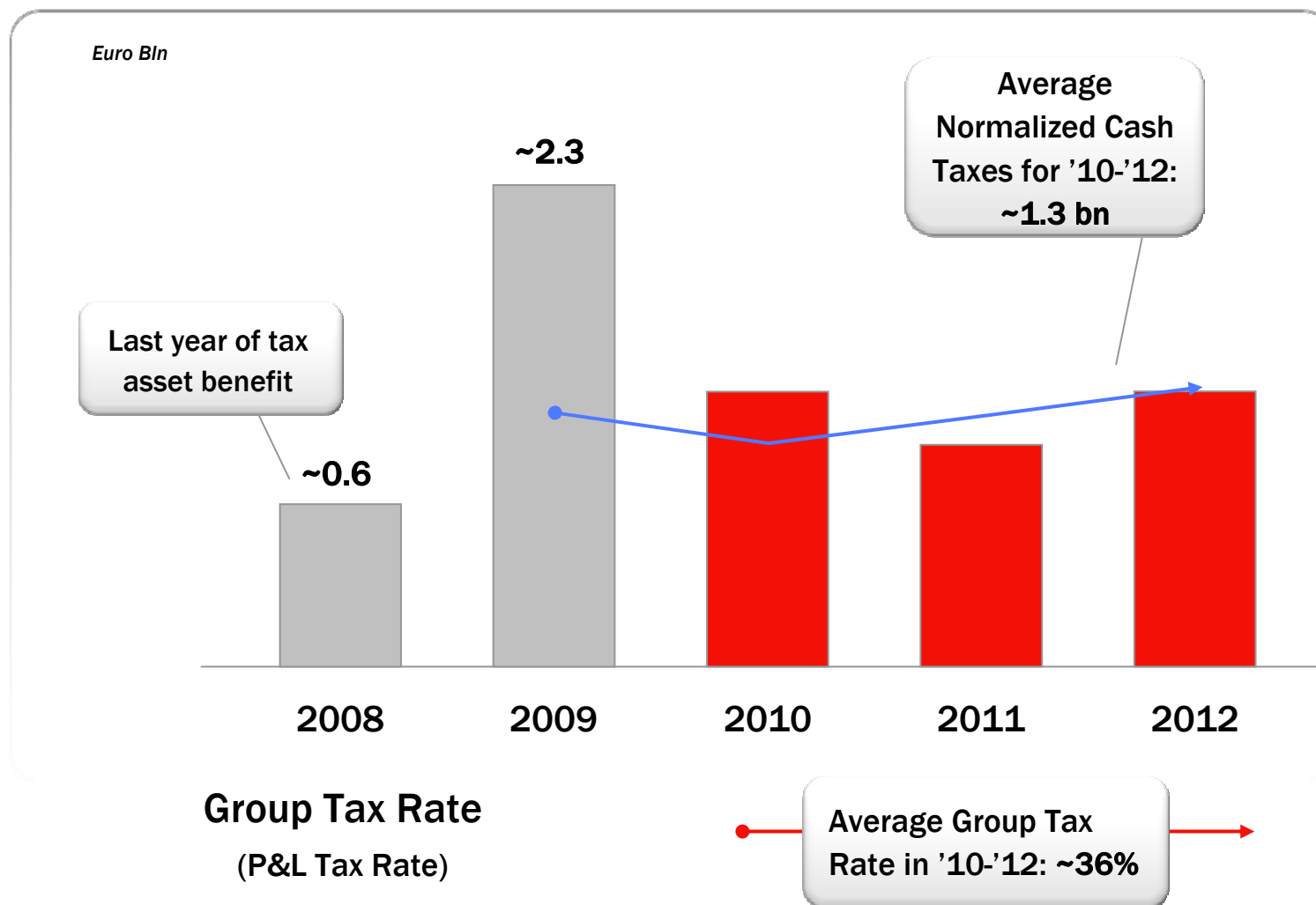
OFCF and FCF before Dividends (2009)



OFCF and FCF before Dividends (2010-12)



Cash Taxes now almost Normalized



Stable Financial Expenses due to Solid Financial Management

- ▶ YE 2009 average cost of debt at 5.4%
- ▶ Minimizing the refinancing risk remains a priority: Group's liquidity shall cover 12/18 months of the forthcoming maturities
- ▶ Markets and products will be further diversified.
- ▶ Fixed rate portion on gross debt is expected to be not lower than ~62%

Substantially stable Financial Expenses in the 3 year plan

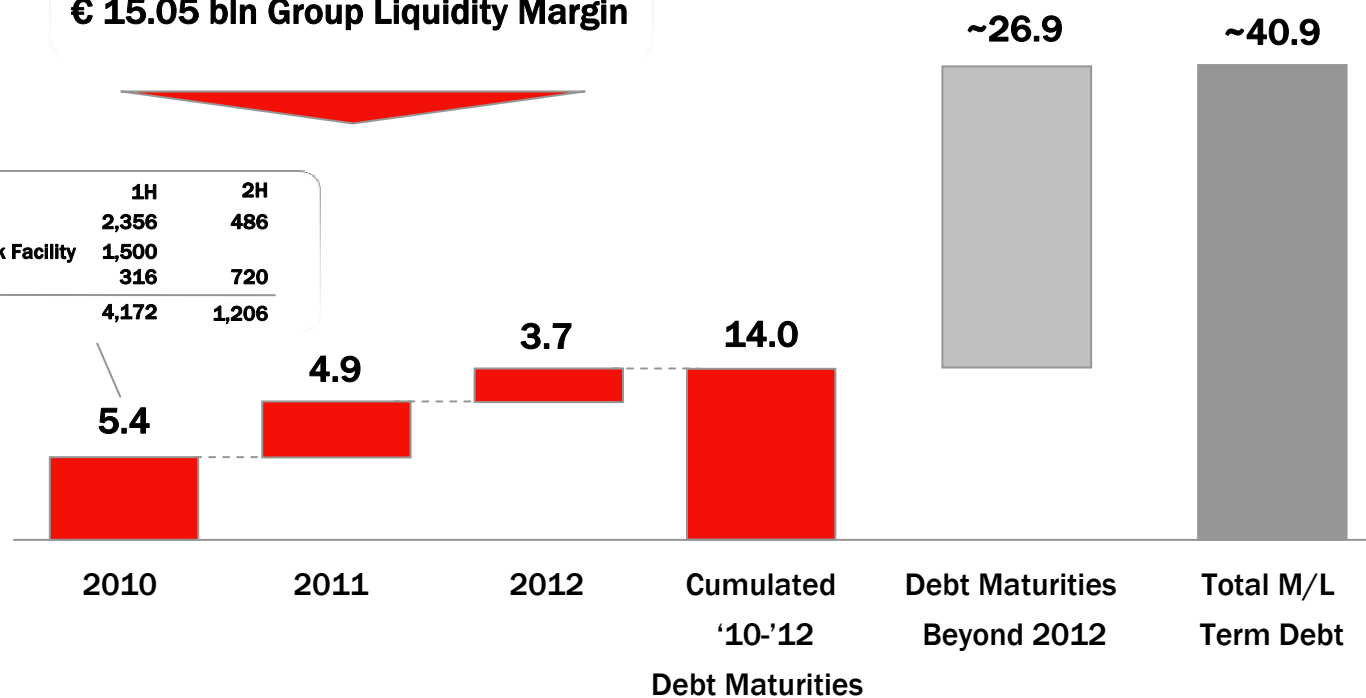
Group Liquidity Matches 2010– 2012 Maturities

Euro Bln

€ 7.3 bln
Group Liquidity Position
+
€ 7.75* bln
Undrawn Portion of Bank Facilities
=
€ 15.05 bln Group Liquidity Margin

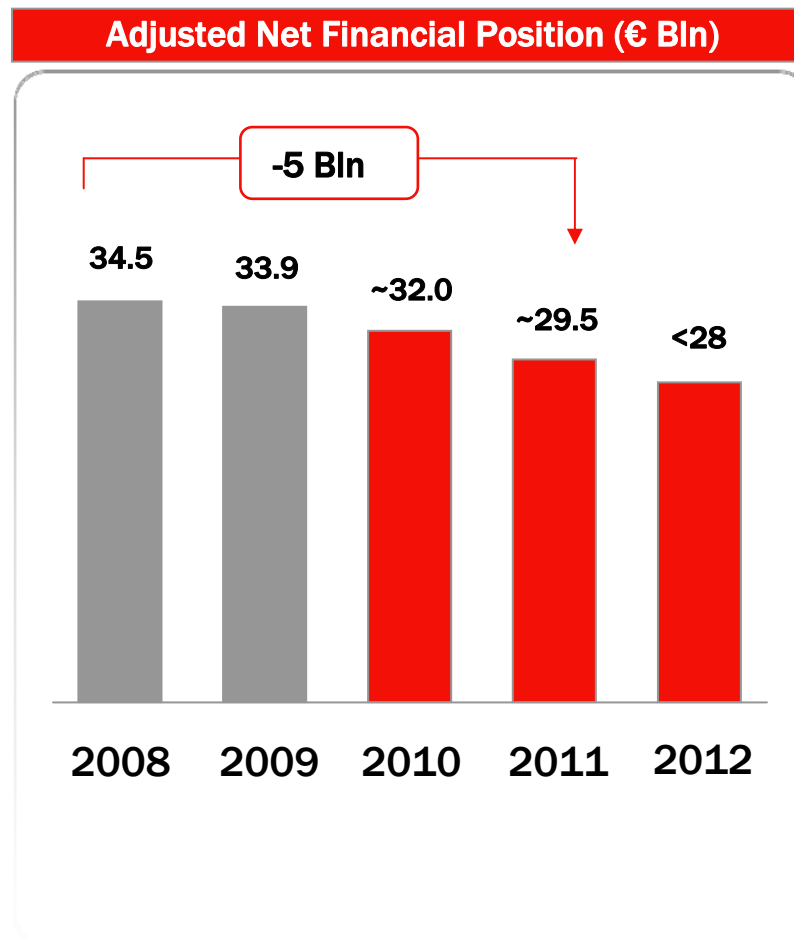
* of which € 1.25 bln signed on Feb 12, 2010.
3Y tenor, no covenants, margin as a function of the rating.
25 Italian and International banks, rated at least A,
participated in the facility.

| | 1H | 2H |
|---------------------|-------|-------|
| Bonds | 2,356 | 486 |
| Drawn Bank Facility | 1,500 | |
| Loans | 316 | 720 |
| | 4,172 | 1,206 |

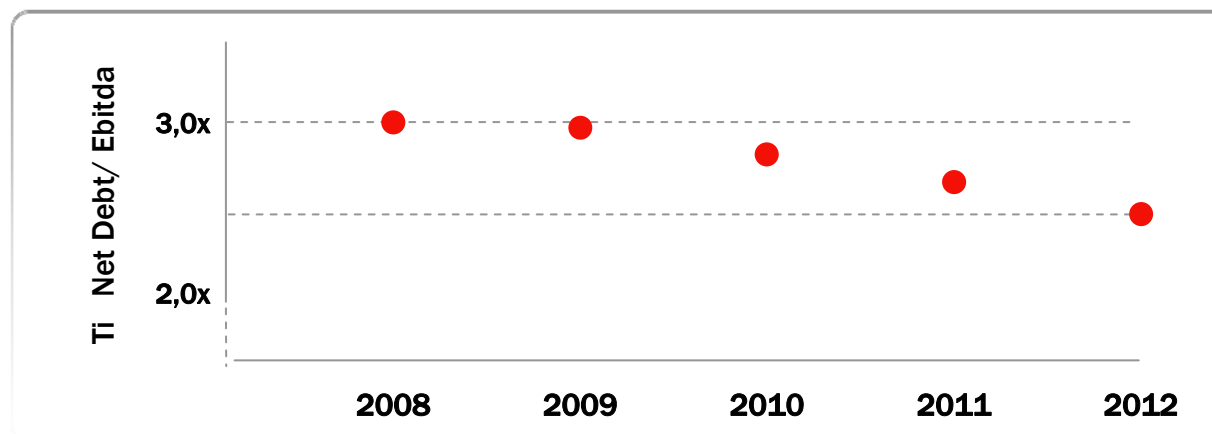


Focus on Deleveraging Confirmed

- ▶ **Deleverage: a re-affirmed key priority**
- ▶ **2008-11 €5 Bln Net Debt reduction confirmed**



2010-12 Net Debt/Ebitda Guidance: reducing, in a 2.5x/3x range



- ▶ A 2.5x/3x range for the New Plan horizon has been identified as consistent with our desired credit profile, with a comfort zone closer to 2.5x
- ▶ Impact on TI's Net Debt from Adjustments carried out by the Rating Agencies is relatively limited (no pension funds issues and reduced operating leases)
- ▶ We therefore believe that, in the context of TI Group's operating performance as per 2010-2012 Plan, our deleverage trend is in line with our current ratings