Telecom Italia Conference Call 2010 Results & Plan Update

February 25th, 2011

Telecom Italia will be presenting its 2010 Results and Plan Update on February 25th 2011 at 10.00 am ITA time (9.00 am UK Time).

Telecom Italia Management will give a presentation followed by a Q&A session.

You may submit your questions via the web from the late afternoon of February 24th to the early morning of February 25th, by connecting to <u>www.telecomitalia.com/2010results</u>.

The webcast of the analyst and investor briefing will be available from the following URL: www.telecomitalia.com/2010results

You may also listen to the event by dialing one of the following numbers: + 39 06 3348 6868 or + 39 06 3348 5042

Journalists: +39 06 33168

Should there be any problems with the connection please contact the following numbers: +39 06 3344.4551 or +39 06 334844

If you are unable to attend the event, a Replay Service will be available until March 4th, on: +39 06 334843 PASS CODE: 322791#

Documentation will be made available at the following link <u>www.telecomitalia.com/2010results</u> on February 24th evening.

For further details, please do not hesitate to contact IR Team at <u>investor_relations@telecomitalia.it</u> or phone number +39 02 8595 4131.

