

# Disclaimer

This presentation contains statements that constitute forward looking statements regarding the intent, belief or current expectations of future growth in the different business lines and the global business, financial results and other aspects of the activities and situation relating to the TIM Group. Such forward looking statements are not guarantees of future performance and involve risks and uncertainties, and actual results may differ materially from those projected or implied in the forward looking statements as a result of various factors.

The financial results of the TIM Group are prepared in accordance with International Financial Reporting Standards issued by the International Accounting Standards Board and endorsed by the EU (designated as "**IFRS**").

The accounting policies and consolidation principles adopted in the preparation of the financial results for FY19 and for 2020-22 of the TIM Group are the same as those adopted in the TIM Group Annual Audited Consolidated Financial Statements as of 31 December 2018, to which reference can be made, except for the adoption of the new accounting principle (IFRS 16 - Lease), adopted starting from January 1, 2019. In particular, TIM adopts IFRS 16, using the modified retrospective method, without restatement of prior period comparatives.

To enable the comparison of the economic and financial performance for the FY2019 and Q4'19 with the corresponding period of the previous year, "IFRS 9/15" figures, prepared in accordance with the previous accounting standards applied (IAS 17 and related Interpretations) are provided, for the purposes of the distinction between operating leases and financial leases and the consequent accounting treatment of lease liabilities. Please note that, starting from January 1, 2018, the TIM Group adopted IFRS 15 (Revenues from contracts with customers) and IFRS 9 (Financial instruments).

As of today, the audit work by our independent auditors on the FY19 results have not yet been completed.

#### **Alternative Performance Measures**

The TIM Group, in addition to the conventional financial performance measures established by IFRS, uses certain alternative performance measures for the purposes of enabling a better understanding of the performance of operations and the financial position of the TIM Group. In particular, such alternative performance measures include: EBITDA, EBIT, Organic change and impact of non-recurring items on revenue, EBITDA and EBIT; EBITDA margin and EBIT margin and net financial debt. Moreover, following the adoption of IFRS 16, the TIM Group provides the following additional alternative performance indicators:

\* **EBITDA adjusted After Lease** ("**EBITDA-AL**"), which is calculated by adjusting Organic EBITDA, net of non-recurring items, of the amounts related to the accounting treatment of finance lease contracts in accordance with IAS 17 (applied until year-end 2018) and IFRS 16 (applied starting from 2019);

\* Adjusted Net Financial Debt After Lease, which is calculated by excluding from the adjusted net financial debt the liabilities related to the accounting treatment of finance lease contracts in accordance with IAS 17 (applied until year-end 2018) and IFRS 16 (applied starting from 2019). Such alternative performance measures are unaudited.



# . Agenda

- 2019: Deliver & Delever
- 2020-22: Operations TIMe
- Sustainability embedded in our plan
- TIM Brasil remains a growth engine
- New cash generation culture
- Guidance and final remarks
- Q&A



# L We said it, we delivered it

	Strategic initiatives	Executing the plan		
Sale of Persidera	<ul> <li>Completed in 2019</li> </ul>	Equity Free Cash Flow convertion = 2019 EFCF at € 1.7bn, well above target		
Mobile towers	<ul> <li>Merger with Vodafone Towers approved by European antitrust</li> <li>Cash in for TIM of € 1.4bn on the way</li> </ul>	generation         Debt reduction         • Half of 3-year target reached in one year		
Fixed line	<ul> <li>Exclusivity to KKR in negotiation with Open Fiber (dual track)</li> <li>Exclusivity to KKR to acquire a 40% of</li> </ul>	Stabilized governance • Positive dynamics in board and committees		
network	<ul> <li>Exclusivity to KKR to acquire c. 40% of TIM's secondary network</li> <li>Secondary network EV of € 7.5bn and cashin for TIM of € 1.8bn</li> </ul>	<ul> <li>Prices up in upper segment of mobile market</li> <li>Launched convergence offer at YE to stabilize fixed lines</li> </ul>		
Cloud services and data centers	<ul> <li>Partnership with Google</li> <li>Carve-out of cloud business – estimated 2024 EBITDA € 0.4bn</li> </ul>	<ul> <li>stabilize fixed lines</li> <li>TIM Vision partnership of choice of Disney+. Now the richest content provider in Italy</li> </ul>		
Develop Brasil	<ul> <li>Promoting consolidation in Brazil in partnership with Telefonica</li> </ul>	<ul> <li>Consumer credit JV</li> <li>Signed JV with Santander</li> <li>Implied debt reduction of € 0.5bn</li> </ul>		



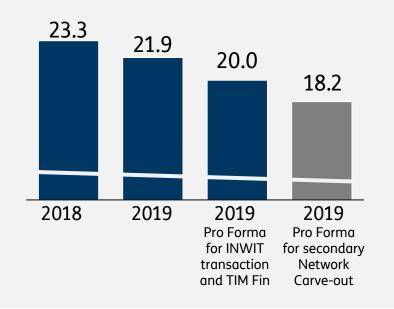
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# From "Deliver & Delever" to "Operations TIMe"

"Deliver & Delever"

Organic cash-flow generation and strategic initiatives allow meaningful deleverage paving way for return to dividend distribution





### 2020-22 "Operations TIMe"

#### Focus remains on:

- Equity FCF: upgrading guidance today from ~€ 3.5bn cumulated Organic Equity FCF in 2019-21 to € 4.5-5.0bn in 2020-22 (after lease view already reflecting deconsolidation of INWIT cash flows, equivalent to ~€ 5.0-5.5bn on like-for-like IFRS 9/15 basis)
- Debt reduction: target improved to <€ 20bn After Lease by 2021 (<€ 21.5bn like-for-like),</li>
   <€ 19bn including INWIT proceeds. Stable in 2022 after 5G licence payment</li>
- Finalizing revenue model transformation leveraging on convergence as "core platform" and add on markets
- Stabilizing profitability by accelerating cost cutting
- Evolving organizational structure, capabilities and engagement to develop an ecosystem of industrial and financial partners fostering technological and infrastructural innovation

#### Our goals:

- Complete operations' turnaround
- Be Top European Telco in ESG and one of the top three companies in Italy
- Distribute 20-25% of Equity FCF to shareholders with a floor of € 1cent dividend to ordinary shares starting from FY 2019 with savings shares stable at € 2.75cents throughout the period

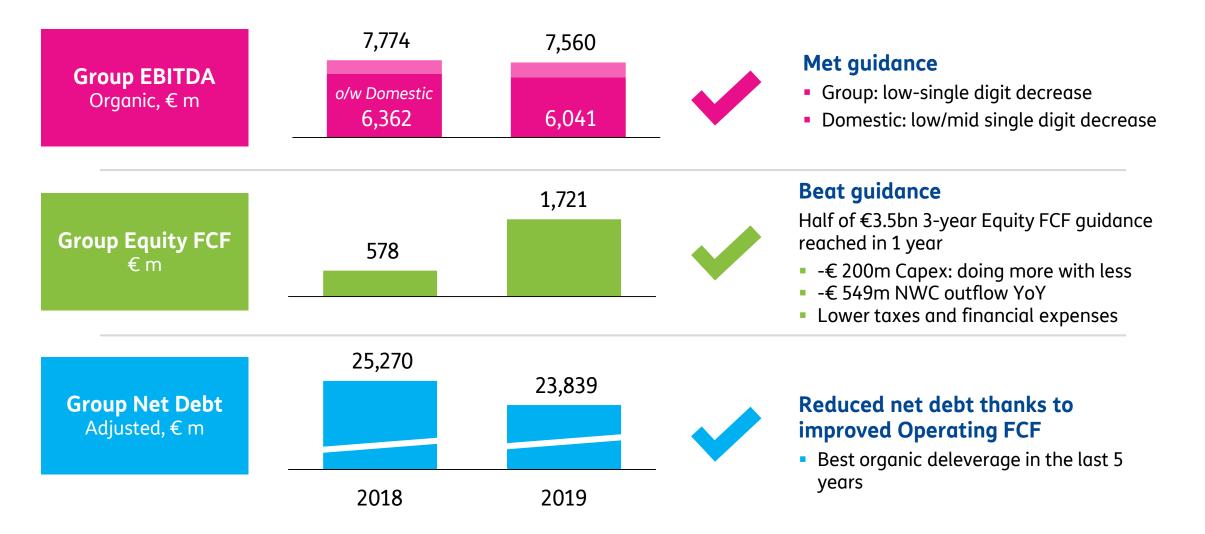






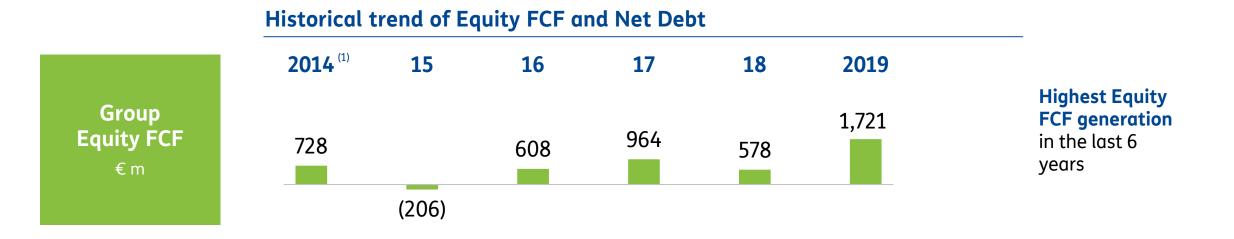
# TIM has overdelivered on 2019 guidance

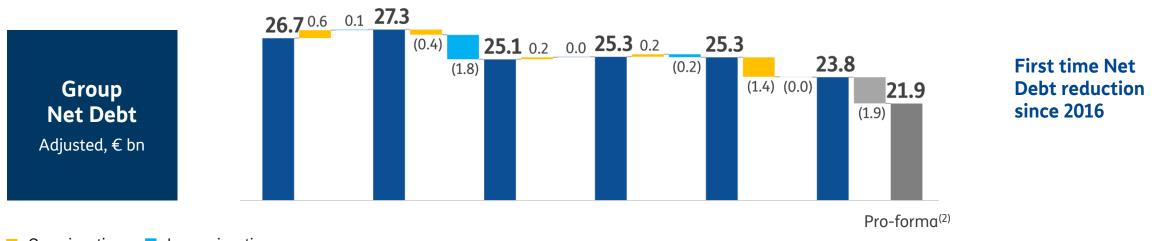
IFRS 9/15



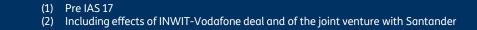


# Historical high Equity FCF and first time organic Net Debt reduction since 2016





Organic actions Inorganic actions

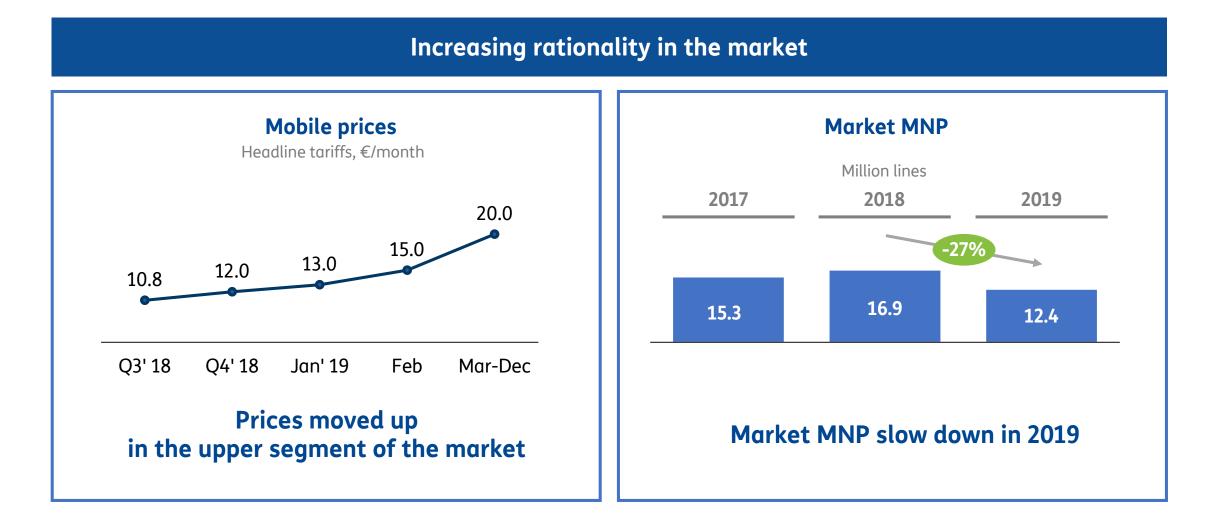


# Transformational initiatives on commercial, operating and business model kicked off in 2019

**Business model Operating model Commercial conduct** Towards an ecosystem of Implementation of the first wave industrial & financial partners Towards sustainable cash generation of transformation benefiting top line, CAPEX and NWC More value oriented conduct **Commercial**: retain vs. acquire **Optimize infrastructure and Capex: INWIT-Vodafone**, Fiber in mobile to slow down MNP Acquisition costs reduction, caring efficiency, credit management Provide best B2B ICT services: Google Limited repricing in fixed Cloud partnership and Data Center newco to reduce churn **Operations optimization** On line / on field technicians **Revolutioning content offering:** productivity increase, insourcing Stricter commercial credit TIM TV – TIM Vision enrichment management **Optimize NWC management:** HR and organization streamlining TIM Fin Tightening of **commercial processes** begun **Telefonica and TIM** to jointly submit an expression of interest for **Oi mobile assets** 



# In a challenging telco environment, TIM took the lead of the move to rationality





# World's best in class content partners to build a "must-have" convergent offer content key in increasing customers loyalty

From just another platform to the richest content provider in Italy in less than 1 year



Distinctive proposition to **enhance convergent offer** and improve **customer base retention** through **aggregation** of the **best content** available

Signed **MoU with Canal+** for platform development









## TIM & Disney+: the future together



# Disnep + PIXAR + MARVEL + JARE + DIXAR

- Streaming platform with the best content of Disney, Pixar, Marvel, Star Wars and National Geographic (over 1000 films, series and original productions)
- Italy launch on March 24<sup>th</sup>
- TIM as exclusive Telco/MVPD for 3 years from launch for bundling; after 12 months from launch, only one 3<sup>rd</sup> party MVPD operator on "A La Carte" basis
- Pricing strategy: tailored pricing for customer base and special bundle offer for new customers



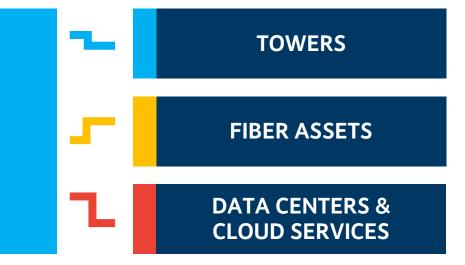
# Optimizing invested capital through network sharing & Infra-funds involvement

**Network sharing Partnership** TIM-Vodafone Italia





TIM is offering Infra-funds 3 co-investment opportunities...



... enhancing assets value while maintaining control of core businesses & infrastructures



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# In towers: network sharing with Vodafone, selling process for a 12.4% stake

Received **clearance** on both **passive and active sharing** on 6<sup>th</sup> March

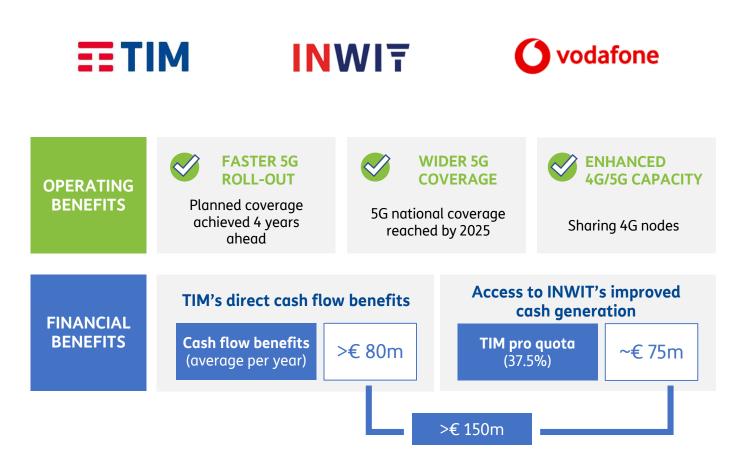
In talk **with Infra funds** for a 12.4% stake of New INWIT

Tim and Vodafone to maintain joint control (25% each)

Distribution of >80% of net income subject to debt/EBITDA <6x and BB+rating

# INWIT transaction implies € 1.4bn debt fall

- Proceeds minority stake sale: c. € 1bn
- Extraordinary dividend: c. € 0.2bn
- Inwit deconsolidation: c. € 0.1bn





# - In fiber: KKR chosen for a dual track approach towards one single network

#### We delivered on our promises

- TIM selected KKR Infrastructure ("KKR") as financial partner
- Dual track approach:
  - Integration with Open Fiber
  - Minority investment of KKR in TIM's secondary network
- Government support for a single network
- Preparatory works similar in both cases

#### **Partnership with KKR**

TIM entered an exclusivity period with KKR in response to **KKR's offer to acquire a ~40%** stake in FiberCop, a Newco owning TIM's entire secondary network (both fiber and copper)

#### FiberCop will:

- Manage TIM's secondary copper network, which is going to progressively switch to fiber (and partially to FWA) over time
- Develop fiber secondary network in Black & Grey areas
- Continue to provide copper access in areas not reached by FTTH
- Act as a wholesale operator providing copper and fiber access passive services to TIM and other OLOs
- Act as integrator of Open Fiber at the right conditions

Development of the infrastructure will remain under TIM's control



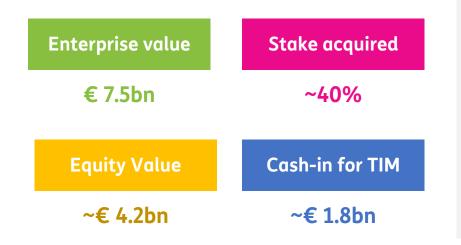
- Network deployment in ~1,600 cities (in Black and Grey areas)
- Target coverage c. 13.5m HH<sup>1</sup> by 2026 (i.e. >55% of total HHs<sup>1</sup> in Italy)

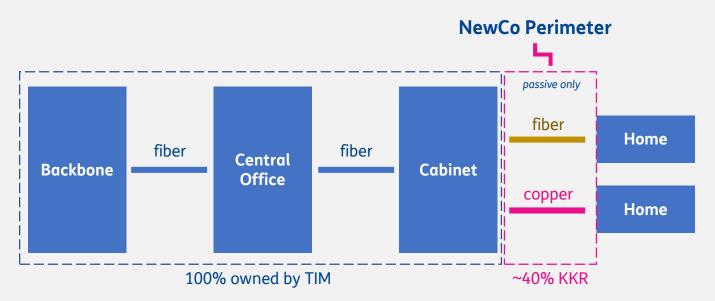


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# First step overview: KKR transaction financials and perimeter

- Compelling valuation, valuing TIM's secondary network (incl. both fiber and copper) € 7.5bn EV
- The transaction represents a first step towards a potential deal with Open Fiber, which would unlock potential synergies





Envisaged transaction perimeter includes all of TIM's network infrastructure from the cabinet to the home, both fiber and copper (ducts, copper and fiber secondary network, sockets, etc. with cabinet excluded)

The company will be a wholesale operator providing copper and fiber access **passive only** services to TIM and other OLOs



# In data centers: partnership with Google to strengthen leadership in cloud

A clear vision towards strong leadership

- Italian cloud demand expected to grow at 21% CAGR in 2020-22, driven by corporates and public administration increased adoption
- TIM aiming at enhancing Cloud offering, infrastructure and application services to strengthen its leadership in Italy
- TIM uniquely positioned to capture demand in public, private, hybrid cloud (proprietary assets and track-record with Nuvola Italiana)

A unique strategic partnership



- First strategic partnership with Telco provider worldwide for Google
- Accelerated capability building with Google support through recruiting, upskilling and creation of Center of Excellence
- Upgrade and optimization of TIM's infrastructure

# A clear implementation roadmap

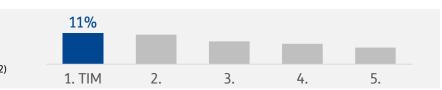
- Signed 5-years (renewable) partnership agreement with Google in February (+ 2 years)
- Go-to-market activities and roadshow started in January
- Training plan jointly defined with Google
- Evolution of Data Centers infrastructure to host Google Region
- Carve-out of Cloud and data center business by YE 2020
- Competence center by Q3

#### **Italy to become EU tech front-runner** thanks to TIM's combination of 5G, fiber, cloud and

edge computing



TIM is the leading Cloud player in Italy Market share on business customers <sup>(2)</sup>



(1) Gartner data (2019)
 (2) Source: SIRMI. Market share is calculated for business customers and net of MS Office and mail

# TIM's cloud revenues and EBITDA expected to double from 2020 to 2024



Google Cloud



#### Next level commitment on cloud...

- ~800 new hires to cover market need and technological requirements
- +6,000 technical and business resources trained on cloud and GCP offering
- +500 resources formed to obtain the Google Cloud professional certification
- ~60 Google resources dedicated to the partnership to support initial business scale-up
- +16,000 sqm of new tier IV data center space to support clients and Google Italian region launch
- Pipeline of new joint Google/ TIM cloud products tailored for Italian market

#### ...for next level impact

- TIM will create and retain control of a new legal entity that will own TIM's data centers
- Expected financial performance of the new legal entity (from both TIM captive needs and the market):

**1,000 Revenues 2024** €, million

400

EBITDA 2024 €, million

An **infrastructure investor** will be invited to enter in the equity to finance expansion and a subsequent potential listing may be considered ("INWIT-like")

Access to Google innovation ecosystem and know-how pave the way for developments in the consumer market



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# . Brasil: partnering with Telefonica for the acquisition of Oi mobile assets

Telefinica

**TIM** 

- Telefonica and TIM to jointly submit an expression of interest for Oi mobile assets
- Interested in Oi's mobile assets only
- Deal will **not impact deleveraging** at TIM Group level
- **Synergies** will be generated from the first year
- Deal will be **accretive** thanks to significant synergies





Mobile service revenues ~R\$ 7.5bn Customer Base ~37m



Towers 14.6k

Available Spectrum 92MHz



# 2020-22: Operations TIMe



# TIM aims to transform a challenging context into growth opportunities

# In a context that remains challenging...

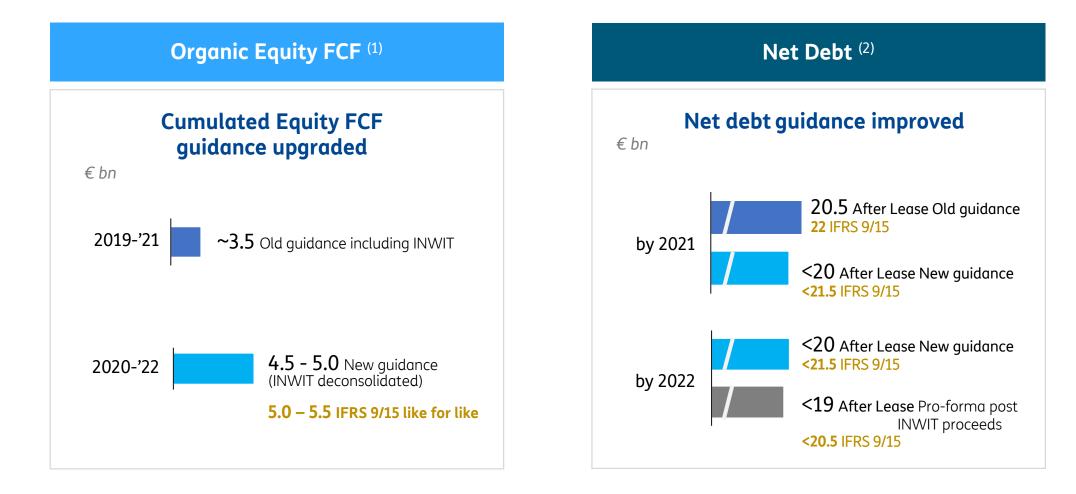
- Market revenues on core connectivity still under pressure in the low end of the mobile market and new entrant in fixed
- Wholesale competition from infrastructure players
- OTTs competing in B2B through cloud and integrated services
- Need to respond to data traffic growth
- Macro-economic uncertainty

#### ...TIM is riding all opportunities

- Taking additional steps towards market rationality and socially responsible, sustainable cash flows for the long term
- Partnering with world-class champions to respond to demand for integrated B2B offers and to offer innovative adjacent consumer services
- Exploring innovative technological paradigms to unlock cost reduction and new business opportunities (5G, FWA)
- Partnering with Infrastructure funds to boost return on capital invested
- Exploiting low interest rate environment and benefits of ESG conduct
  - Cheaper cost of financing, higher employee engagement and talent attraction, operating costs reduction



# Making our cash flow sustainable on the path towards a growing dividend





# Back to dividend distribution on ordinary shares

2019 TIM Board of Directors proposes to AGM **dividend reinstatement on ordinary shares** (last dividend distributed in 2013 on 2012 results)

- € 1 cents / ordinary share paid in May 2020 on 2019 results
  - € 2.75 cents / saving shares (unchanged)

2019

2019

2019 payout equal to 18% of Equity FCF and 33% of net income

2020 2022

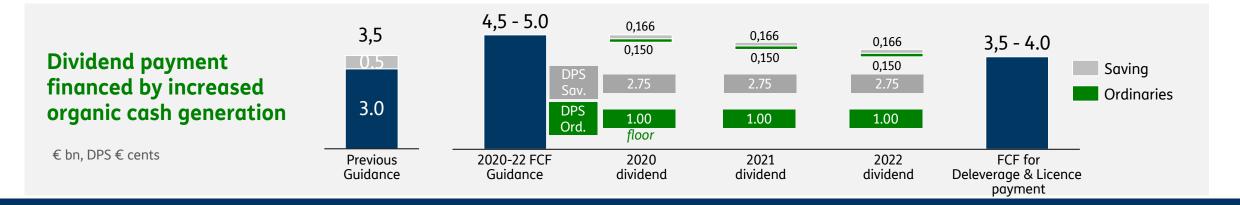
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2022

2020-2022 • ordinary: floor of €1 cent per share, aiming at distributing 20-25% of yearly organic Equity FCF. Payout policy above floor subject to deleverage execution

*policy* **savings**: €2.75 cents per share throughout 2020-2022

Long term ambition: distribute 50% of yearly organic Equity Free Cash Flow





# - Consumer: retain rather than acquire, extracting more value from existing CB

#### Key strategic priorities

#### **KPIs expected evolution**

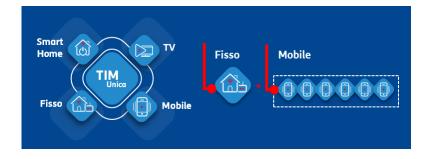
New offering focused on new digital demand	<ul> <li>Convergence as core platform (launched in January)</li> <li>4G-5G FWA launched in rural areas (1.3m virgin market for TIM)</li> <li>New ecosystem of services (content, smart home, security, gaming, financial services)</li> </ul>	fixed	mer base mobile
Data-driven CB management	<ul> <li>AA- driven CVM for upselling and retention</li> </ul>	2019 2022 AF fixed	2019 2022 RPU mobile
Digital sales channels and stores redesign	<ul> <li>Local marketing actions (e.g. Milan)</li> <li>Retail footprint optimization and stores redesign</li> <li>New role of field force to address more articulated product offering/focus on retention</li> <li>Benefiting from new regulatory framework: technicians now able to upsell services to customers</li> </ul>	2019 2022 Line balance	2019 2022 MNP
Simplification & digitization	<ul> <li>Acceleration of digital touchpoints (targeting 30% of e-Commerce sales in fixed)</li> <li>Caring model evolution, offer simplification</li> <li>Agile organization to break functional silos</li> <li>Lower churn of mobile CB with direct payments (-15pp lower)</li> </ul>	2019 2022 <b>UBB penetration</b> on CB, % 23pp 2019 2022	2019 2022 <b>Direct payments</b> on CB, % -+30pp 2019 2022



# Convergence as core platform, first step towards adjacent markets

#### Short term actions (2020)

- Fixed and Mobile Convergence boost (e.g., TIM Unica - unlimited data for all Mobile lines linked to Fixed bill and charged directly on the bill)
- Expected benefits on churn and credit risk reduction, stickiness on mobile, lower ARPU dilution
- Future evolutions to include advantages to TV and Smart Home customers beyond single invoicing



#### Medium-long term actions (2021-2022)

 Brand-new ecosystem leveraging new services beyond convergence and partnerships with best-in-class players





# Business: evolution towards end-to-end technology and solution provider

#### Key strategic priorities

Unique

one-stop-shop

solution for

Italian

businesses

۰.	<b>5G positioning</b> to maintain <b>leadership in connectivity</b> and develop <b>IoT</b>
	vertical solutions

- Convergence as core platform
- Full IP-based offer

- Expansion towards cloud services for Large customers and vertical IT solutions for SME
- Expansion into selected opportunities beyond ICT

Large: refocus on industries and vertical capabilities

SME: improved client coverage and service model

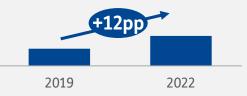
#### **KPIs evolution**

2019

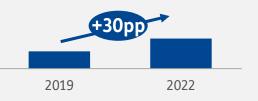
# Convergent customer base

2022





#### **Direct payments**



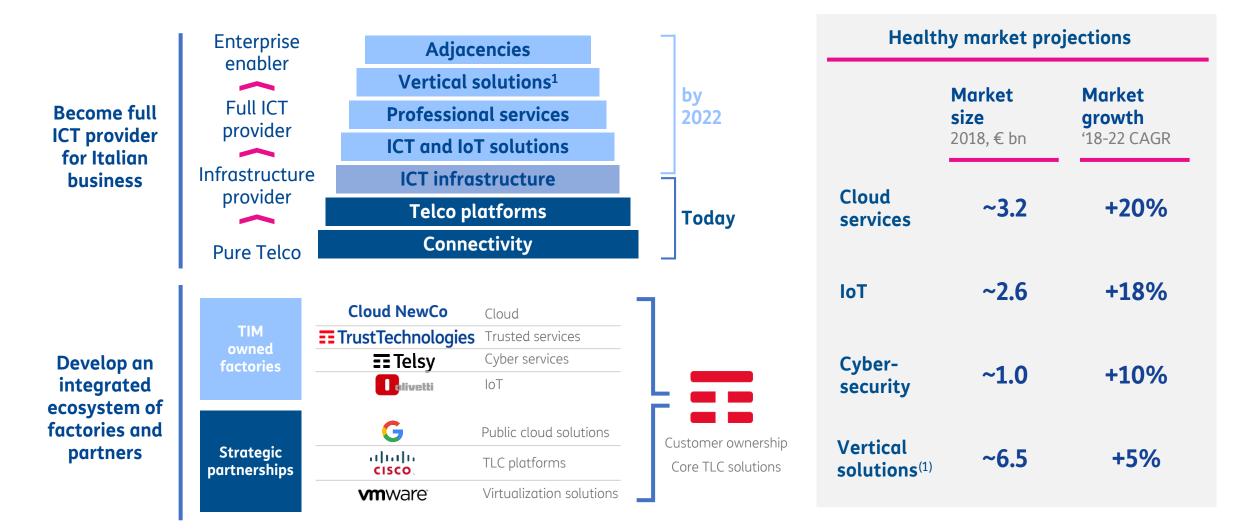
Distribution model radically evolved

#### Ecosystem of factories

- Internal factories for Cloud Services, IoT platforms, cybersecurity and trusted services
- Strategic partnerships for Public Cloud, TLC platforms, virtualization and system integration



# B2B adjacent markets: leveraging own factories & strategic partnerships





/ision	Key strategic prioriti	es	KPIs evolution	
Leverage full potential of TIM's network to <b>accelerate UBB migration</b> Push <b>Not</b>	Fast UBB migration to defend market share	<ul> <li>Acceleration of UBB migration: maintain growth of VULA lines above loss of ULL lines</li> <li>New offer for Non Infrastructured OLOs. White label on OF resources in C/D areas</li> <li>More competitive offer for Bitstream/NGA in Milan &amp; 26 competitive cities (no cost-orientation)</li> <li>More speed: FTTH, vectoring, bonding</li> </ul>	Fiber accesses VULA + BTS NGA, 3.3 2019 Not Regulated Percent of Wholes	, million accesse .5x 5.1 2022 revenues
Regulated services focusing on value added, digital and mobile services	Revenue share increase in Not Regulated services	<ul> <li>Connectivity and infrastructures: new options for Giganet, IP evolutions and security platforms</li> <li>Value extended services: Wholesale Network Advanced Management, advanced logistics model</li> <li>Digital and mobile services: new IoT offer on 4G narrow band, broadening of FWA offer</li> </ul>		2022 Giganet '000 links
	Sales and processes digitization	<ul> <li>New commercial platform: more efficient sales process, multi-channel support</li> <li>Digitization of Order2Cash processes</li> </ul>	+80% 22.0 12.3 2019 2022	+113% 1.3 2019 2

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# Addressable cost base to fall 10% by 2022 (-12% on a cash view)

#### Rebase the cost structure through a radical review of the operating model to be more efficient and effective

Addressable baseline		Main initiatives	Opex evolution	
	<b>2019</b> € bn	<ul> <li>Benefitting from new more disciplined commercial conduct</li> </ul>	2019-21 plan <sup>(1)</sup> 2020-22 plan	
Commercial	1.5	<ul> <li>Boost self-care and call deflection through automation and AI towards</li> <li>Improve credit management to reduce cost of risk by 20-30%</li> </ul>	P&L view	
		<ul> <li>Optimize distribution model, leverage digital touchpoints</li> </ul>	-8%	
		<ul> <li>Increase field technicians productivity through AI, implement 360° proactive assurance</li> </ul>		
Industrial	1.1	<ul> <li>Optimize network suppliers and logistic footprint</li> </ul>		
		<ul> <li>Reduce energy consumption, increase renewable sourcing</li> </ul>	2018 19 20 21 2022	
G&A	0.5	<ul> <li>Automate back-office processes and support functions</li> </ul>	Cash view	
G&A	0.5	<ul> <li>Reduce office space and dismiss buildings</li> </ul>		
Labour	2.1	<ul> <li>Continued use of Art. 4 Fornero Law and Quota 100 (de-layering, functions consolidation, journey and process redesign)</li> </ul>	-14%	
		<ul> <li>Better use of resources: through massive insourcing</li> </ul>		
	5.2	~65% of total 2019 OPEX baseline (€ 8,023m) $^{(2)}$	2018 19 20 21 2022	



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# Stabilize CAPEX, hike ROI through technological and infrastructural innovation

#### Main transformation initiatives

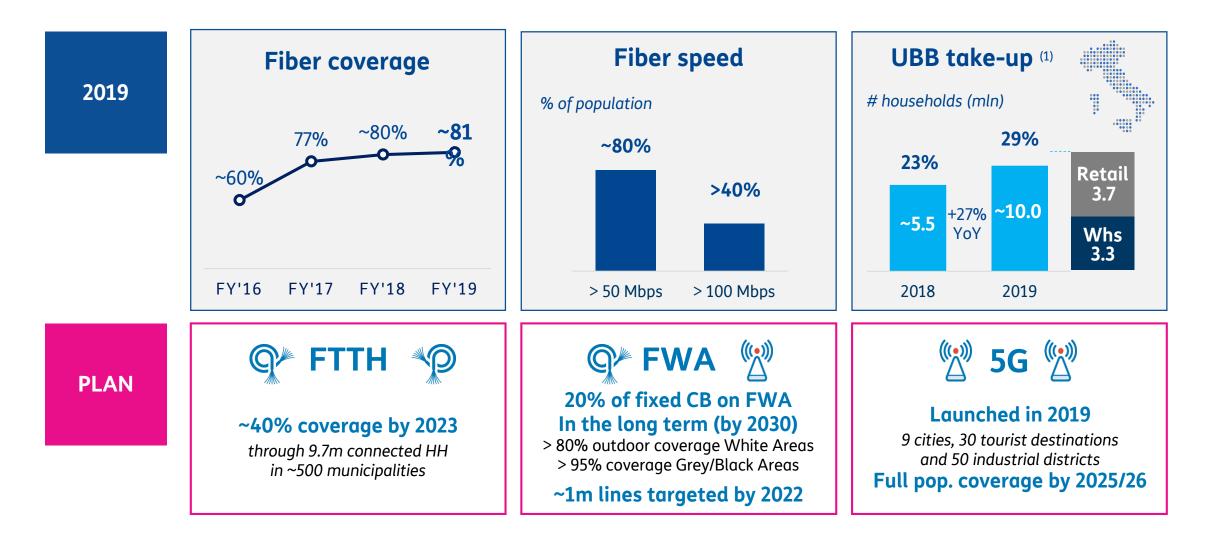
**Grow & Transform** Run 🗧 Grow & Transform 📃 Run Digitization of field force: **ROI driven mobile and fixed access** augmented reality app, AI **development** (4G and 5G, FWA, FTTx) ~2.9 ~2.9 ~2.9 ~2.9 dispatching, proactive **Decommissioning** of legacy hardware and assurance applications Digitization of assets: digital Network cloudification, automation and twin, remote accesses and simplification monitoring, virtualization of network elements (VRAN) Full IT operations & service automation through DevOps 100% IP transport, upgraded photonic Enterprise-wide Data Lake, AI competence center Robotization of NOC activities **'21** 2019 **'**20 2022

 Public Cloud adoption including EDGE applications

#### CMD 2020

Capex evolution and mix, €bn

# TIM's key asset remains the unbeatable combination of networks





# An integrated ecosystem for TIM Corporate Innovation

#### Corporate innovation ecosystem dimensions

Innovation Office	<ul> <li>Interact with BU / Purchasing / HR as coordinator and business developer</li> <li>Enhance WCAP goals:         <ul> <li>Strategic cooperation with Venture Capital fund to coordinate business needs with market opportunities</li> <li>Partnerships with global players, collaboration with Universities</li> <li>New products, services and processes using "transformation" technologies</li> </ul> </li> </ul>	<ul> <li>Cloud Native for 5G</li> <li>Smart cities</li> <li>Cyber security</li> <li>Open Radio technologies with ORAN</li> </ul>
Venture Capital	<ul> <li>Focus on Telco-related verticals and contribute € 50-60m as anchor investor in a VC fund to:         <ul> <li>Access innovation and technology relevant to TIM, in Italy and abroad</li> <li>Support Italian economy, financing / accelerating / scaling / utilizing new entrepreneurial ideas</li> <li>Invest over plan period in companies at growth stage with financial discipline (in deal structure and return)</li> </ul> </li> </ul>	<ul> <li>Edge solutions (e.g., for BVLOS drones)</li> <li>5G V2X for Smart Road</li> <li>Laser transmission technologies</li> <li>Quantum computing for Radio</li> </ul>
Sustainability 🚱	<ul> <li>Promote a culture of sustainable growth through innovation</li> <li>Ensure Executives' commitment and internal communication</li> <li>Attract talent through inorganic growth</li> </ul>	<ul> <li>coverage optimization</li> <li>Artificial Intelligence for client interaction services (e.g., Angie) and advanced network monitoring</li> </ul>
fff	<ul> <li>Promote innovative capability building through co-working and self training</li> </ul>	

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Main research areas

# Sustainability embedded in our plan



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# Sustainability remains embedded in our plan

Our ambition	How we will deliver	Planned targets
<b>Environment</b> We want to be green	<ul> <li>Increasing efficiency and taking advantage of green energy cost reduction</li> <li>Developing infrastructures and Data-Center to give more to our customer with less impact from operations</li> </ul>	Eco-efficiency+50%Renewable energy increase of weight on total energy (%)+5pp /yrIndirect emissions-70%Carbon neutral by 2030
<b>Social</b> We believe that new capabilities are a key factor to maintain leadership	<ul> <li>Keep promoting diversity</li> <li>Re-skilling, hiring and retaining talents with new capabilities</li> <li>Developing the digital education in Italy to support demand for connectivity</li> </ul>	Employees +14 p.p. engagement Reskilled people 2,000 Churn of young employees <15% 2022
<b>Governance</b> Innovation + Sustainability means access to cheaper financing and new revenue streams	<ul> <li>Developing new services that give our customers the opportunity to hold a more sustainable behavior</li> <li>Launching green offering in TIM's retail channels</li> <li>Having Customer Satisfaction Index in management's MBO</li> </ul>	New VC fund size€ 50mIoT and Security services revenues+20%Green smartphone> 15%2024





# ESG short term actions (2020 Domestic)

Environment Social Governance

- Power usage optimization in data centers and networks:
  - Metamorfosis, full green Data Center in Greece by Sparkle, operative from 2021
  - TIM-Google Cloud partnership and Data Center newco
- First round of decommissioning of PSTN network stations in 2020 with a saving on energy spending (- 18 GWh by 2022)
- Increase renewable sourcing 11% in 2020
- Food and beverage plastic free buildings by 2020

- Training initiatives through re-skilling and up-skilling: plan of training for all TIM population
- Young employees project: Development program to support their growth in the organization
- Job rotation programs: about 1000 job rotations by 2020
- Launch coaching and mentoring programs for specific targets
- Digital Renaissance Operation: 1m people involved, 107 provinces, 20,000+ training hours

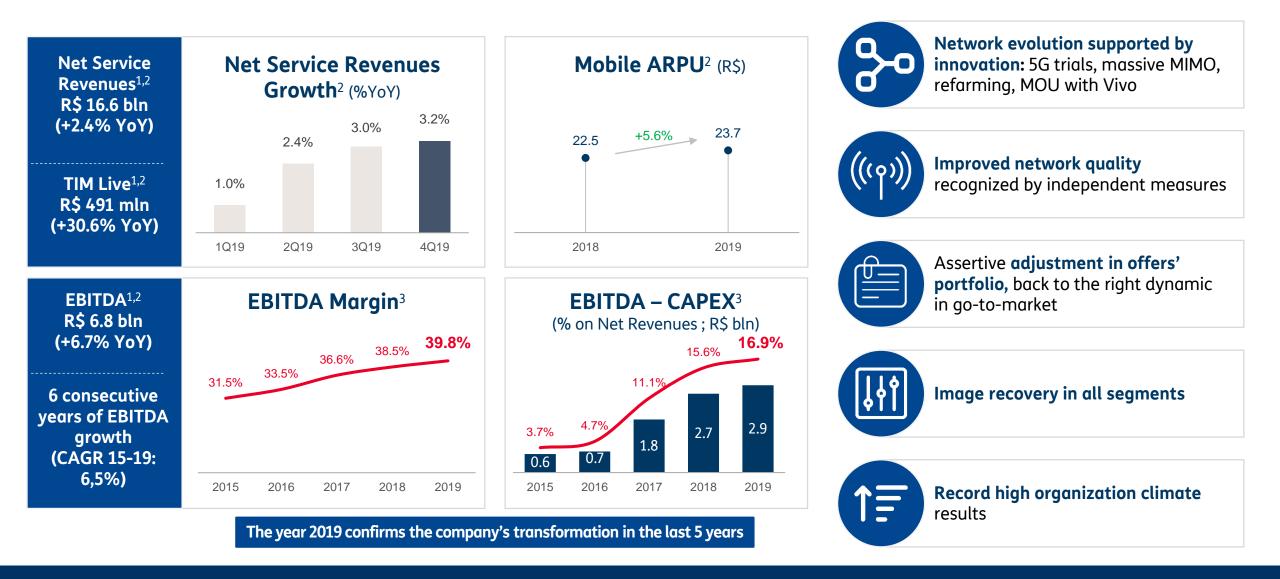
- Management engagement also introducing MBO & LTI on ESG objectives
- Startup funding and TIM WCAP to foster technological innovation
- Reinforce ESG KPIs in supply chain
- New ESG services, like:
  - Cyber-protection service for B2B market (blocking about 3m dangerous access/day)
  - Implementation of the Web application firewall service for the National italian railways (Ferrovie)
  - Installation in Italy of 25.000 detectors using TIM cabinets for environment predisposition
  - Ivrea as best practice of circular economy by 2022



# TIM Brasil remains a growth engine



## . 2019 Financial and Operational highlights





## Strategic Pillars for 2020-22

#### 1 **INFRASTRUCTURE** Preparing for the future

#### Evolution

- → IT: solve operational issues through architecture and platforms review leveraging digital and automation
- → Network: focus to improve spectrum efficiency through new sites deployments and use of innovative technology (M-MIMO) and refarming

#### Transformation

- → 5G and data monetization
- → Artificial Intelligence
- → 2G / 3G consolidation
- → Content distribution

#### 2 MOBILE From Volume to Value

#### Evolution

- → Sustaining residual growth opportunity in a mature market
- Portfolio review to unlock upselling opportunities
- → Selective "more for more" approach to increase ARPU
- → Leveraging customer experience and mitigate attrition to reduce churn

- 3 UBB Growth Opportunity
  - Evolution
- → Rollout plan with cherry picking approach based on geomarketing analyses
- → Naked broadband with OTT friendly approach to differentiate our offers

#### Transformation

→ Creation of an infrastructure vehicle through partnership to further accelerate the coverage



#### Evolution

- → Accelerate digital & automation
- → Revise make vs. buy approach

#### Transformation

- → E2E transformation to improve cash cost efficiency
- → Network sharing
- → Cloudification

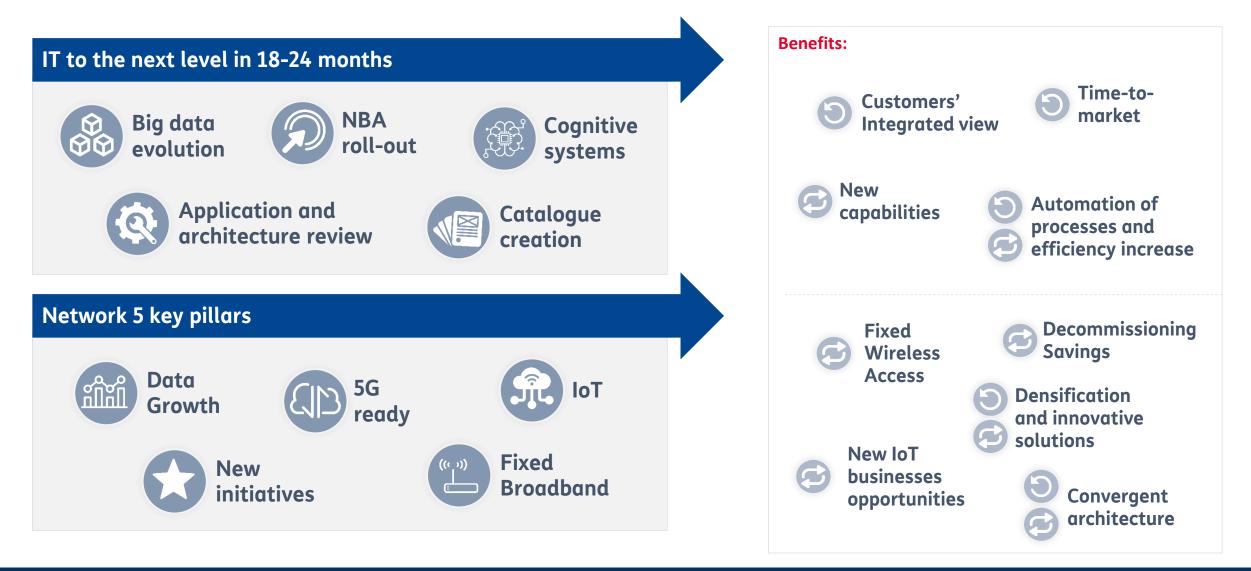
#### 5 BEYOND CORE Monetizing customer base



- Transformation
- → IoT Services
- → Growing market in mobile digital advertising
- → Unique opportunity in mobile financial services



## . Technology and Operations: Transformational agenda to prepare the future



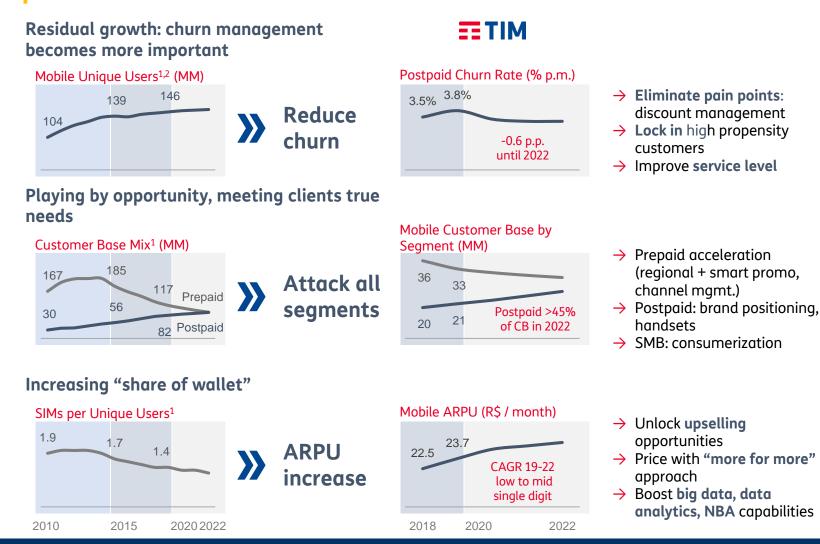




# Mobile: Move from volume to value to sustain mobile business growth, leveraging customer experience



Innovation positioning: ensuring execution and customer satisfaction to succeed.



Evolution



# Ultrabroadband: Industrialization to capture growth opportunity with financial discipline



#### **Strategic Partnership**



Expanding TIM Live's services with the right balance between Sales and Capex, unlocking additional value of this asset

... To Transformation



Create in partnership a neutral fiber infrastructure asset in Brazil



Market sound process with an advisor to find the right partner





# Efficiency: Keep the lead in profitability taking efficiency to the next level, while enhancing customer experience

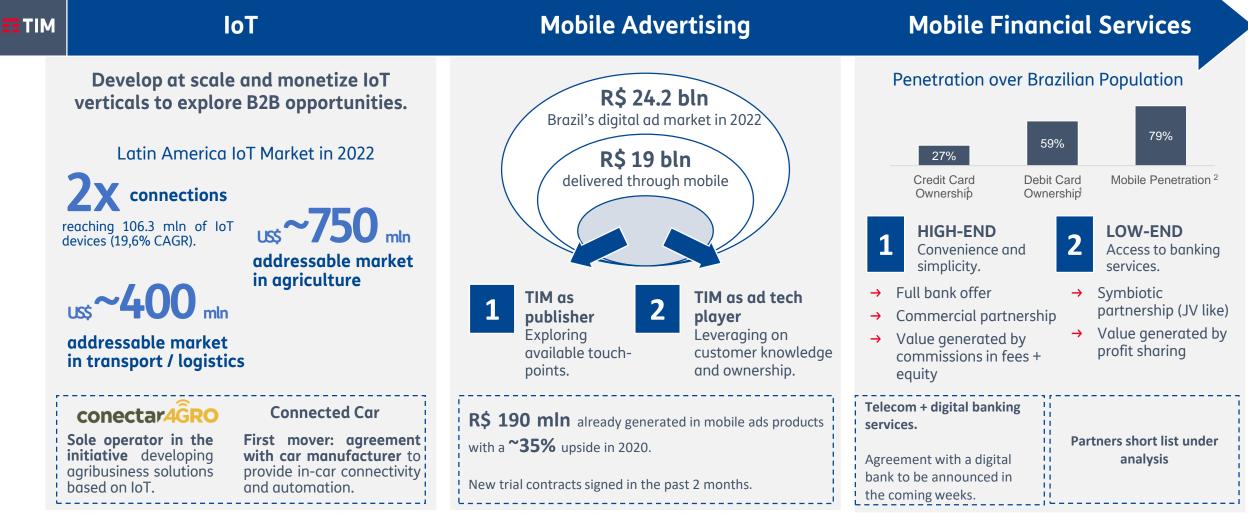
E2E transformation to improve cash cost efficiency, leveraging digital, automation, new make vs buy models

**Digital & Automation** C **Process efficiency** Make vs buy **Smart CAPEX** → Bad Debt (e.g. new → Self-Provisioning (e.g.,  $\rightarrow$  Administrative → Industrial agreements credit models, collections Naked SIM) (e.g. VIVO MoU) processes (e.g., systems improvement) commissioning, ground → **Self-caring:** Cognitive  $\rightarrow$  Innovative leasing) → Legal processes (e.g. IVR and WhatsApp **Technologies** (Massive predictive models to services (e.g., second → Pay-roll management MIMO) reduce JEC expenses invoice, balance check and IT Planning & → TIM Live's special court for small etc.) **Development Transformation** with cases) → Self-healing (e.g., partnership technical resolution for broadband services) → Cloudification (storage as commodity)





# Beyond the core: Leverage our assets with strategic partnerships through a unique window of opportunity



Sources: GlobalData Market Opportunity Forecasts to 2023: Global IoT; Latin America Digital Ad Spending 2019 eMarketer; Global Findex Database 2017





## **L** TIM Brasil 2020-'22 Targets

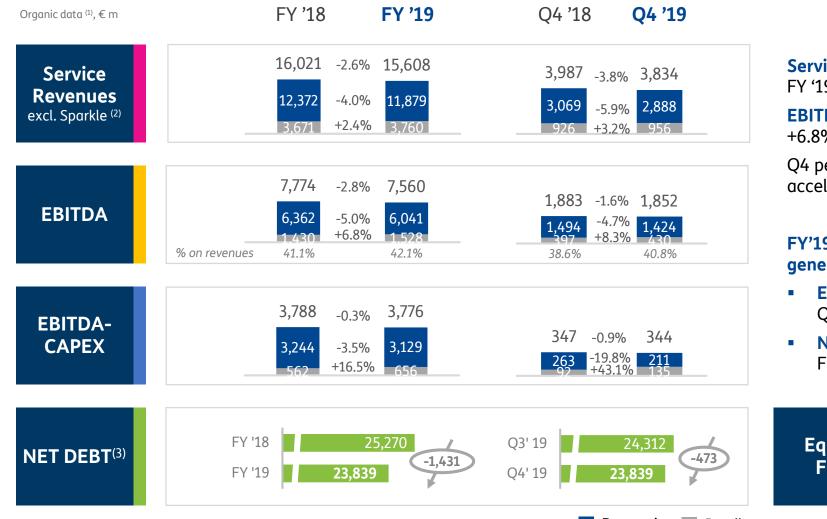
GOALS	DRIVERS	SHORT TERM TARGETS (2020)	LONG TERM TARGETS
Revenue Growth Sustainability	<ul> <li>→ Leverage mobile ARPU improve</li> <li>→ Expand Residential UBB operations</li> <li>→ Tap B2B opportunity</li> </ul>	Service Revenues Growth: Mid single digit (YoY)	Service Revenues Growth: Mid single digit (CAGR '19-'22)
Improve Profitability	<ul> <li>→ Accelerate digital transformation</li> <li>→ Maintain zero-based budget approach</li> <li>→ Reliable bill to cash process</li> </ul>	EBITDA Growth: <b>Mid single digit</b> (YoY)	EBITDA Margin: <b>≥40% in 2022</b> (≥47% w/ IFRS 16)
Infrastructure Development	→ Smart and selective Capex approach	Capex on Net Revenues: Low 20's	Capex: <b>R\$ 12.0 - 12.5 bln</b> <b>(∑'20-'22)</b>
Expand Cash Generation	<ul> <li>→ Strict financial discipline</li> <li>→ Continue debt and tax rate optimization</li> </ul>	EBITDA-Capex on Net Revenues: > <b>16%</b> (>20% w/ IFRS 16)	EBITDA-Capex on Net Revenues: ≥20% in 2022 (≥25% w/ IFRS 16)



# New cash generation culture



## **\_** FY '19 Equity FCF 3x vs. FY '18



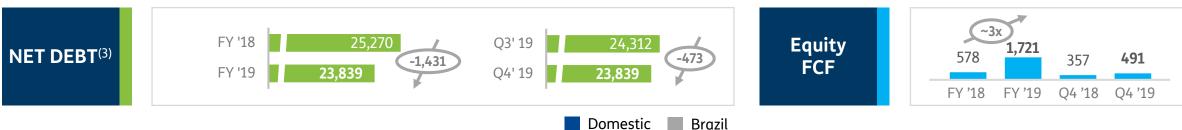
Service Revenues excluding Sparkle -2.6% YoY in FY '19: Domestic -4.0%; Brazil +2.4%

EBITDA -2.8% YoY: Domestic -5.0% and Brazil +6.8%. EBITDA margin up 1p.p. to 42.1%

Q4 performance better than Q3 thanks to acceleration in cost cutting

#### FY'19 showing strong improvement in cash generation:

- **Equity FCF** at € 1.7bn, 3x vs. FY' 18 (€ 491m in Q4 '19, +38% YoY)
- Net Debt at € 23,839m, reduced € 1.4bn from FY '18 and ~€ 0.5bn from Q3





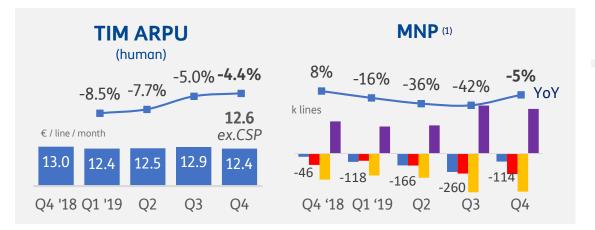
(1) Excluding exchange rate fluctuations & non recurring items. Capex excluding licenses

Service revenues growth excluding Sparkle's revenues (€ 934m in FY'19, o/w € 237m in Q4 and € 1,287m in FY'18, o/w € 355m in Q4), without any impact on EBITDA (2) (3) Adjusted Net Debt

#### **TIM Domestic**

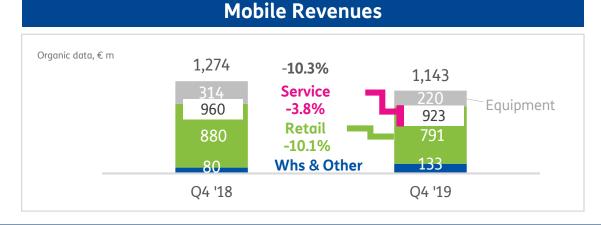
## Mobile Service Revenues continue to improve YoY performance

- Lines: TIM best performer in MNP and on an improving trend (-114k vs -263k in Q3)
- Mobile Service Revenues continue to improve YoY performance despite the reduction of Content Service Provider (CSP) revenues (-1,4p.p. drag YoY)
- ARPU YoY performance better than Q3 despite impact of CSP revenues (-0.2 €/month). Q4 seasonality lower than Q3 as usual
- Lower sales of handsets with improved marginality (strategy introduced in '19 benefiting EBITDA)



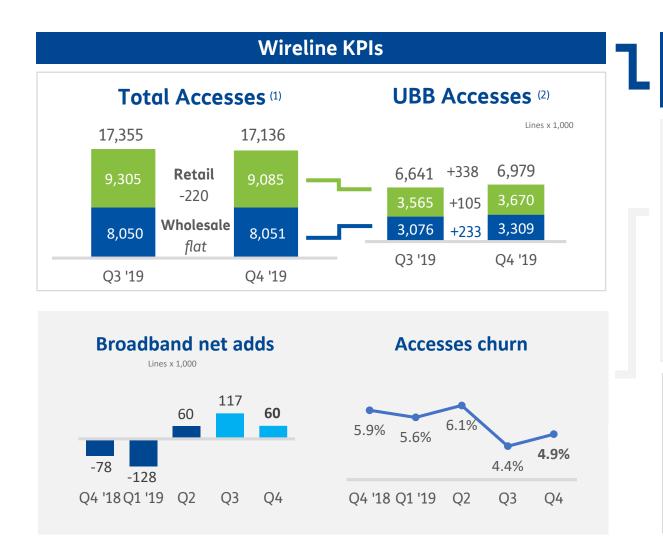
#### Mobile KPIs







## Domestic Fixed KPIs showing early signs of TIM's "fix the fixed" initiatives



Migration to UBB continues: ~7m lines reached, +5% QoQ and +27% YoY, thanks to push on fiber conversion, reduced delivery time (FTTx –5 days YoY) and new FWA offer launched in Q3

#### Early benefits from "fix the fixed" initiatives

- Continuous growth in broadband and fiber net adds: +60k bb net adds, 105k fiber net adds vs. 68k in Q3
- Wholesale lines continue to benefit from migration to fiber: +233k
   VULA net adds vs. +207k in Q3 (still 49k more than ULL losses); FY
   VULA net adds 1.05m
- Line losses continue improving trend: -220k retail and wholesale vs. -254k in Q3
- **Market discipline**: price gap vs. TIM reduced throughout the year. Competitors not levelling down prices in Q4
- Churn rate improving YoY thanks to early signs of retention activities
- **ARPU** growth affected by annualization of the July and November 2018 price increases and lower contribution from activation fees



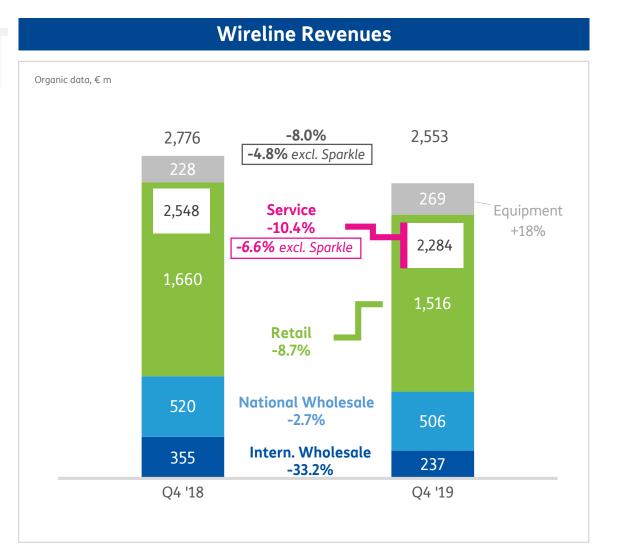
**TIM Domestic** 

## FSR still affected by Sparkle and new sustainable cash generation culture

**Total Fixed Revenues** -4.8% YoY excluding Sparkle's International Wholesale business

#### Fixed Service Revenues (FSR) affected by:

- Sparkle's strategy revision explaining 4.6pp decline YoY (no impact on margins; minor impact expected in 2020)
- Shift to equipment accounting explains another 1.6pp (different offer structure in consumer modem now paid and B2B ICT related sales- )
- reduced washing machine effect (lower activation fees) but cash flow strongly benefiting (lower commissions and provisioning)
- Consumer affected by the decision not to reprice the client base, which benefitted KPIs
- ICT services growing steadily (+13.7% YoY)
- National Wholesale -2.7% YoY due to comparison with very strong Q4 '18. VULA revenue growth still greater than ULL decline
- Sparkle's International Wholesale revenues down 33.2%, following strategy revision (no impact on margins)



**MIT ==** 

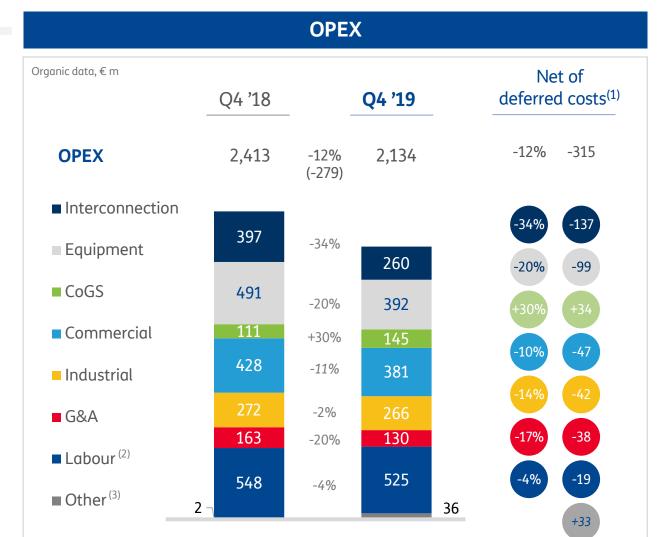
#### **TIM Domestic**

## Cost cutting accelerated in Q4: -12% YoY

Cost cutting has continued to accelerate, with OPEX down € 279m YoY (-12%, vs -9.3% in Q3) and addressable costs -5.4% (-7.4% cash-view)

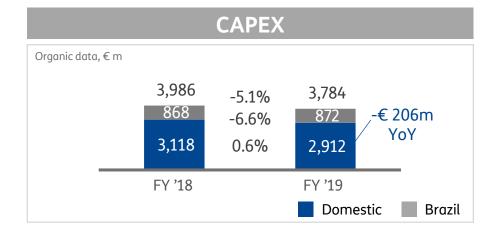
## Net of deferred costs, on a cash view, the overall reduction reaches € 315m (-12% YoY)

- Interconnection & equipment: benefiting from new strategy for both Sparkle and handsets (e.g. equipment margin +€ 35m in Q4, >€ 90m in 9 months)
- Commercial: positively impacted by the reduced "washing machine" effect and better bad debt
- Industrial: decrease in network and industrial building cost more than offsetting drag from energy prices (€ 13m, no drag expected from 2020)
- **G&A**: lower costs of consulting, civil building and land fleet management
- Labour: benefiting from FTE reduction (~2.7k exits in 2019)



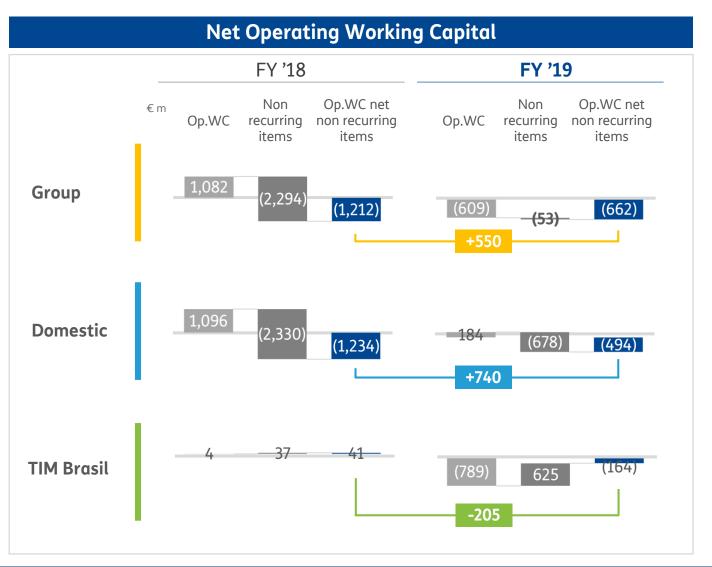


## . Capex respecting guidance; NWC outflow improved € 550m YoY



#### Group recurring NWC improving €550m YoY

 Domestic improving € 740m YoY in FY'19 benefiting from improved cash conversion. Additional benefits from: lower inventories (+€ 223m), VAT impact from split payment (+€ 360m), change from billing in advance to billing in arrears in Q1 '18 (+€ 116m), higher trade payables due to better cost management (+€ 122m), lower trade receivables (+€ 48m) TIM Brasil worsening € 205m YoY in FY'19 due to reduction on payment delay (-€ 183m), lower legal and tax provision and higher indirect tax payments (-€ 115m)





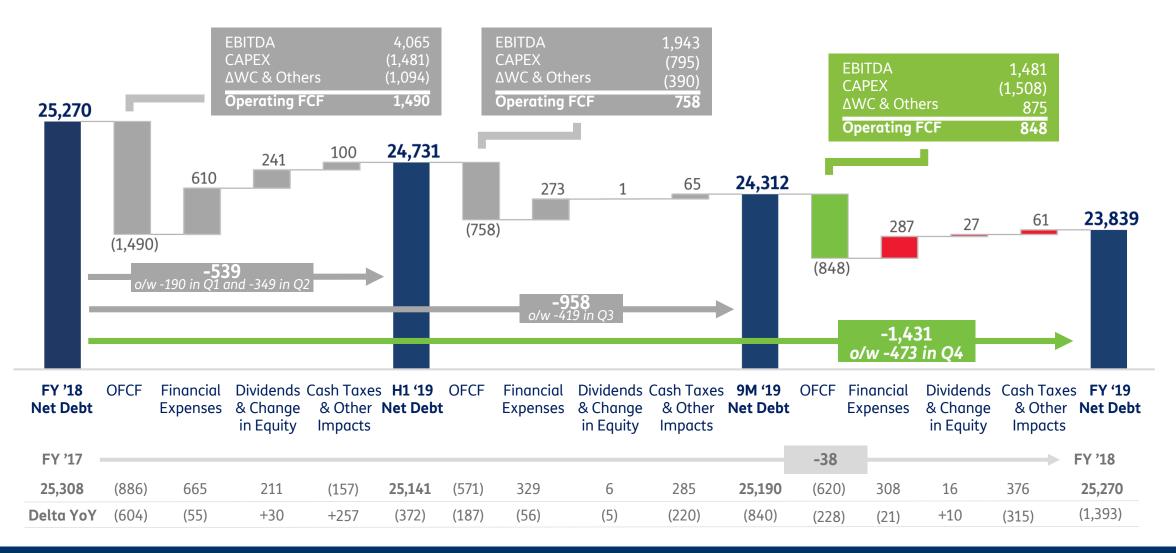
Consumer finance JV: innovative credit management to optimize cash generation and increase commercial fire power

ſ		By Santander Consumer Bank
Sco	pe	<b>Development and distribution of consumer finance products</b> to purchase TIM's fixed and mobile devices
Bene	fits	<ul> <li>Credit management effectiveness and reduced credit risk translating into lower bad debt (-€ 50m ca. at run rate)</li> <li>Lower capital absorption bearing debt reduction (-€ 0.5bn ca. in 2020)</li> <li>Higher commercial flexibility and cross-selling opportunities opening new profitability opportunities (personal loans, insurance products)</li> </ul>
Partner structu govern	ıre &	<b>51% Santander (SCB), 49% TIM</b> TIM in charge of commercial, SCB of key banking business matters SCB to appoint CEO/CFO, TIM to appoint Chairman/head of sales



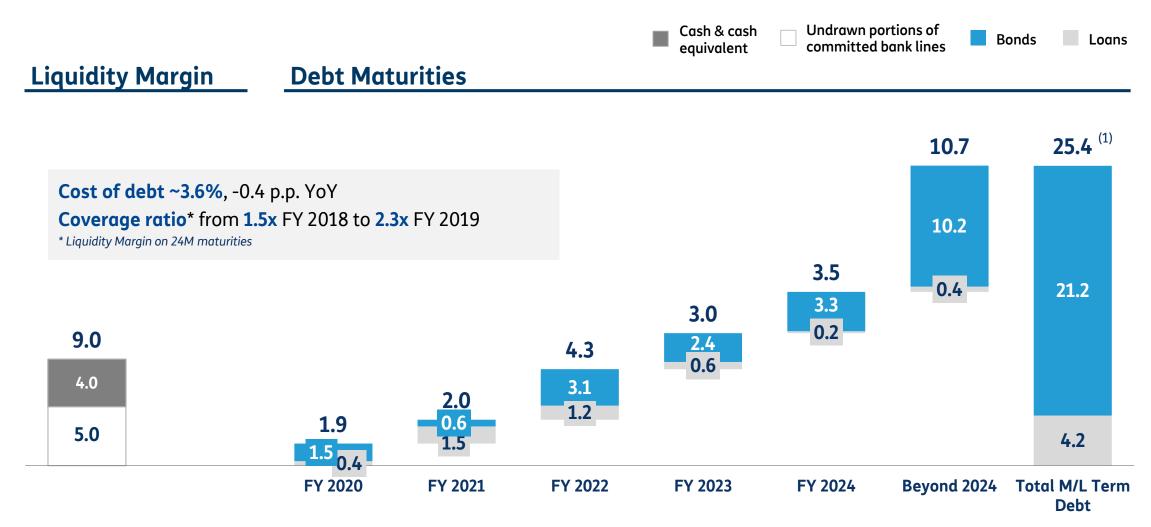
### Net Debt: a constant fall throughout the year

€ m; (-) = Cash generated, (+) = Cash absorbed, excluding call-outs





## Liquidity margin - After Lease view Cost of debt ~3.6%, flat QoQ, -0.4p.p. YoY

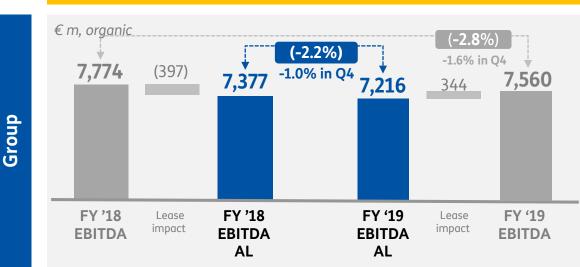




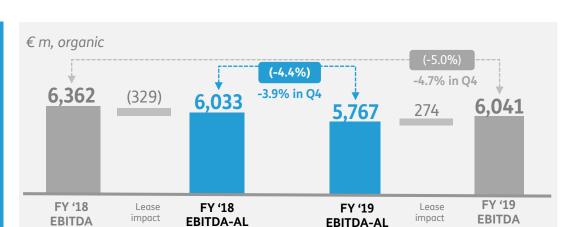
(1) € 25,410m is the nominal amount of outstanding medium-long term debt. By adding the balance of IAS adjustments and fair value valuations (€ 725m), current financial liabilities (€ 776m) and held for sale (€ 84m), the gross debt figure of € 26,995m is reached

CMD 2020

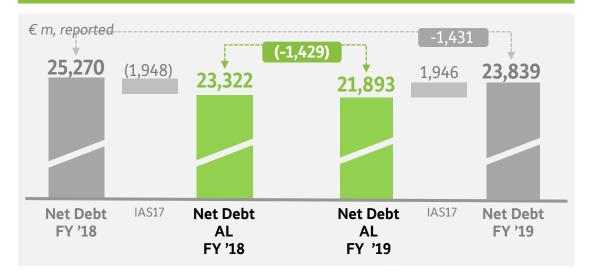
## After Lease view shows slightly better trends YoY







#### Net Debt After Lease



Under the After Lease view, results show slight improvements vs. the IFRS 9/15 view:

- Group EBITDA-AL -2.2% YoY vs. -2.8% in FY (-1.0% YoY vs. -1.6% in Q4)
- Domestic EBITDA-AL -4.4% YoY vs. -5.0% in FY (-3.9% YoY vs. -4.7% in Q4)
- Group Net Debt AL at € 21,893m with a reduction of € 1.4bn from FY 2018, of which € 572m in Q4



Domestic

## 2020: Moving to IFRS 16 after lease, excluding Persidera and INWIT

			REPORTED		Pro-forma Baseline - excluding changes in consolidation area				
FY 2019, €m		IFRS 9/15	IFRS 16	After Lease	∆ Persidera	Δ Inwit	2019 baseline After Lease	2019 baseline IFRS 16	
<b>Revenues</b> reported	Domestic Brasil <b>Group</b>	14,081 3,937 <b>17,977</b>	14,078 3,937 <b>17,974</b>	14,078 3,937 <b>17,974</b>	-68 <b>-68</b>	-9 <b>-9</b>	3,937	· · · · · · · · · · · · · · · · · · ·	
EBITDA	Domestic Brasil	6,041	6,404	5,767	-36	-226	,506	6,308	
organic	Group	1,528 <b>7,560</b>	1,826 <b>8,222</b>	1,458 <b>7,216</b>	-36	-226	ŕ	1,826 <b>8,126</b>	
<b>EBITDA</b> reported	Domestic Brasil <b>Group</b>	5,345 2,153 <b>7,489</b>	5,708 2,451 <b>8,151</b>	5,071 2,083 <b>7,145</b>	-36 <b>-36</b>	-220 <b>-220</b>	2,083	5,618 2,451 <b>8,061</b>	
<b>CAPEX</b> ex spectrum	Domestic Brasil <b>Group</b>	2,912 872 <b>3,784</b>	2,912 872 <b>3,784</b>	2,912 872 <b>3,784</b>	-5 <b>-5</b>	-59 <b>-59</b>	872	2,848 872 <b>3,720</b>	
<b>Net Debt</b> <sup>(1)</sup> (Group)	<b>Net Debt</b> Debt/Ebitda	<b>23,839</b> 3.2	<b>27,668</b> 3.4	<b>21,893</b> 3.1		-72	<b>21,821</b> 3.2	<b>27,024</b> 3.4	



# Guidance and final remarks



## Equity FCF guidance upgrade despite finishing in '20 sales/EBITDA restructuring INWIT deconsolidated (proceeds not yet embodied)

YoY growth rates, IFRS 16 / After Lease	Group		Dom	estic	Brasil		
	2020	2021-'22	2020	2021-'22	2020	2021-'22	
Organic Service revenues	Low single digit Low single digit decrease growth		Low to Mid single digit decrease	Stable to Low single digit growth	Mid single digit growth	Mid single digit growth	
Organic EBITDA AL	Low single digit decrease	Low to Mid single digit growth	Low to Mid single digit decrease	Low single digit growth	Mid single digit growth	EBITDA margin ≥ 40% in '22	
CAPEX			~€ 2.9b	n / Year	~R\$ 12	-12.5bn	
Eq FCF AL	To be enhanced thro	€ 4.5 - 5.0 bn ugh inorganic actions iot included	Equivalent to cumulated <b>€ 5.0 - 5.5 bn</b> under old accounting standard before INWIT deconsolidation				
Adjusted Net Debt AL	(<€ 19 bn by 2021, st	21, stable in 2022 able in 2022 including proceeds)	Equivalent to <b>&lt;€ 21.5 bn</b> by 2021 under old accounting standard before INWIT proceeds				
Dividend	ordinary: <b>floor of € 1 cent per share</b> , aim to distribute 20-25% of yearly Equity FCF subject to deleverage execution <u>savings</u> : €2.75 cents per share throughout 2020-2022						



## **L** ESG Guidance (Group)

		2020-'22	2025	
	CO2 eq. emissions reduction vs 2019	-30%	-70%	Carbon neutral 2030
Environment	Eco-efficiency		+50%	
	Renewable energy % increase of weight on total energy	+5pp / year		
Social	Employees engagement	+14p.p. <sup>(1)</sup>		
	Reskilled people	2,000		
Governance	Refurbished smartphones	increase	>15%(2)	
Governance	KPI Supply Chain	Reinforce ESG KPIs in supply chain Increase eco-materials		



TIM is working for the Country: today for the emergency, long term for its modernization

We overdelivered our financial guidance in 2019 and we'll do our best to continue to do so

Equity FCF has been and will continue to be our primary metric

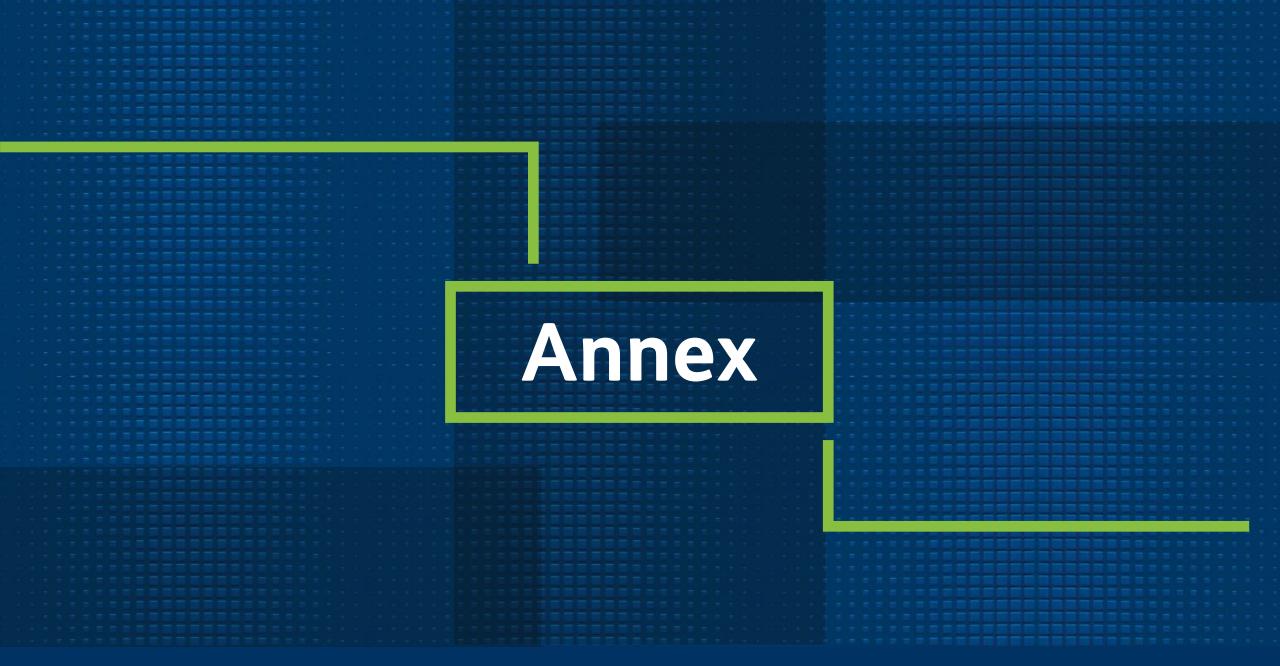
On dividend we are committed to € 1 cent / ordinary share with the ambition to do more subject to deleverage execution

We are determined to improve sustainability and deliver results for all our stakeholders





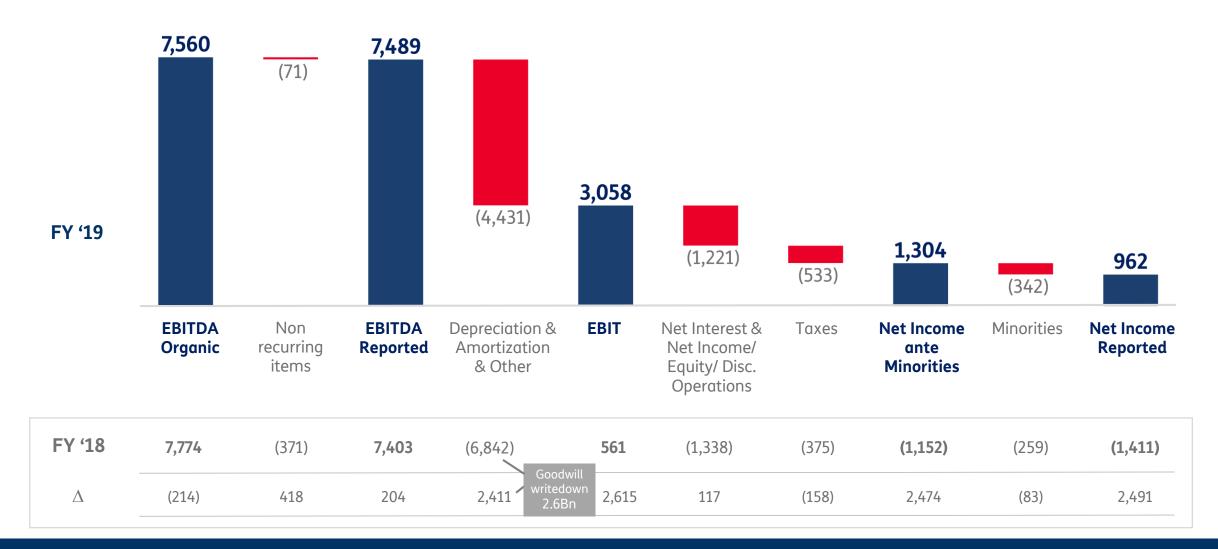








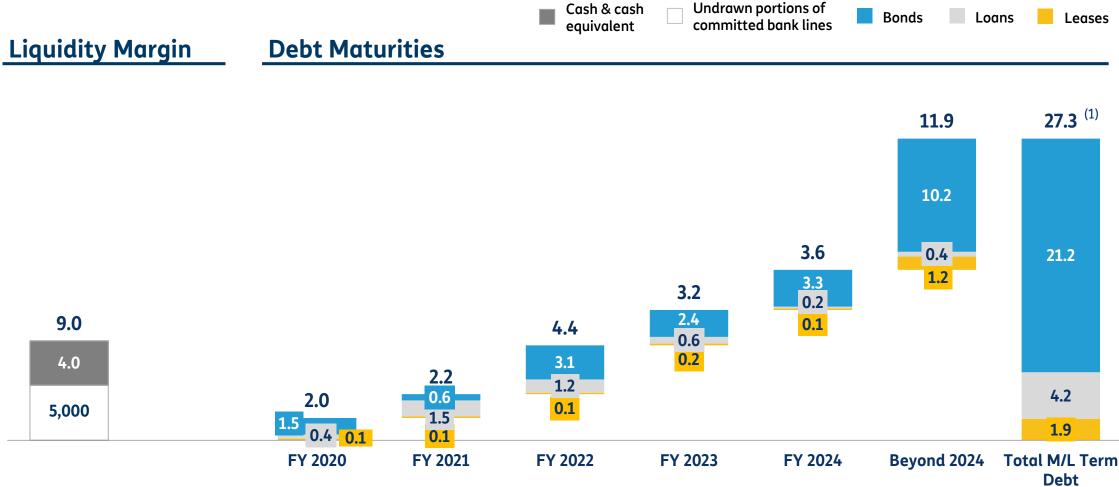
Reported data, € m, Rounded numbers





## Liquidity margin - IFRS 9/15 view Cost of debt ~3.9%, -0.1 p.p. QoQ, -0.5 p.p. YoY

\* Without IFRS 16





(1) € 27,338m is the nominal amount of outstanding medium-long term debt. By adding the balance of IAS adjustments and reverse fair value valuations (€ 743m), current financial liabilities (€ 776m) and held for sale (€ 84m), the gross debt figure of € 28,941m is reached

CMD 2020

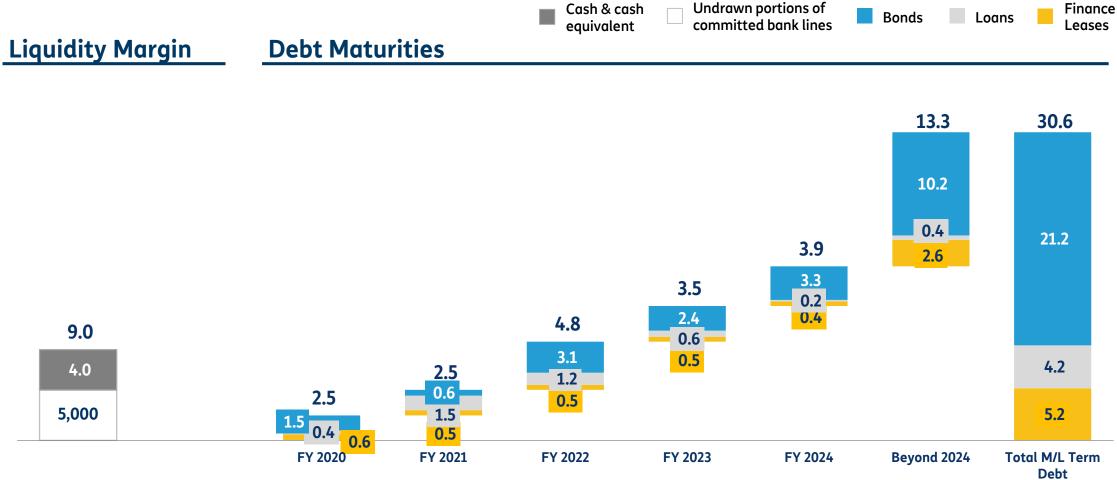
## L IFRS 16 – TIM Group main results

Reported data, € m

	Revenues		Service Revenues			EBITDA			
	FY' 19 IFRS 9-15	Δ IFRS 16	FY' 19 IFRS 16	FY' 19 IFRS 9-15	Δ IFRS 16	FY' 19 IFRS 16	FY' 19 IFRS 9-15	Δ IFRS 16	FY' 19 IFRS 16
TIM Group	17,977	(3)	17,974	16,306	(2)	16,304	7,489	662	8,151
Domestic	14,081	(3)	14,078	12,588	(3)	12,585	5,345	363	5,708
Brazil	3,937	-	3,937	3,760	-	3,760	2,153	298	2,451
	Q4 '19 IFRS 9-15	Δ IFRS 16	Q4' 19 IFRS 16	Q4 '19 IFRS 9-15	Δ IFRS 16	Q4' 19 IFRS 16	Q4 '19 IFRS 9-15	Δ IFRS 16	Q4' 19 IFRS 16
TIM Group	4,554	(3)	4,551	4,019	(2)	4,017	1,481	171	1,652
Domestic	3,558	(3)	3,555	3,075	(3)	3,072	1,060	94	1,154
Brazil	1,007	-	1,007	956	-	956	423	76	499

## Liquidity margin - IFRS 16 view Cost of debt ~4.1%, -0.1 p.p. QoQ

\* Including cost of all leases





(1) € 30,596m is the nominal amount of outstanding medium-long term debt. By adding the balance of IAS adjustments and reverse fair value valuations (€ 755m), current financial liabilities (€ 776m) and held for sale (€ 655m) the gross debt figure of € 32,782m is reached

## For further questions please contact the IR Team



