



Ordinary Shareholders' Meeting
18 October 2012 (single call)

PROXY FORM

I undersigned

Surname: _____ Name: _____

Place of birth: _____ Date of birth: _____

or

Company business name: _____

Address: _____
Permanent address or registered office *Town* *Prov.*

Tax id no: _____

Tel.: _____ E-mail: _____

hereby appoint

Surname: _____ Name: _____

or

Company business name: _____

With the faculty of being substituted by:

Surname: _____ Name: _____

or

Company business name: _____

to act on my behalf at the Ordinary Shareholders' Meeting of Telecom Italia S.p.A. called on 18 October, 2012, at 15.00 hours, in Rozzano (Milan), Viale Toscana 3 (single call)

with reference to no. _____ ordinary shares of Telecom Italia

or

all the ordinary shares of Telecom Italia for which the appropriate notification for attendance at the Shareholders' Meeting has been requested

DATE _____

SIGNATURE _____

- The proxy form may be sent in copy or notified to the Company, to be received by 17 October 2012, by post to the following address:
TELECOM ITALIA S.p.A.
Corporate Affairs - Ref. Proxy
Piazza degli Affari 2
20123 MILAN - ITALY
or by fax to: +39 06 91864337, or by e-mail to the following address: assemblea.azionisti@pec.telecomitalia.it, or through the specific section of the website www.telecomitalia.com/assemblea, where further information is available.
- Requests for further clarifications or information may be made by:
 - o calling the toll-free number 800020220 (for calls within Italy),
 - o the telephone no: +39 011 2293603 (for calls from abroad),
 - o e-mail address: assemblea.azionisti@pec.telecomitalia.it