

PROXY FORM
(IN COMPLIANCE WITH ART. 2372 OF THE ITALIAN CIVIL CODE)

I undersigned

Surname: _____ Name: _____

Place of birth: _____ Date of birth: _____

or

Company's business name: _____

Address: _____
Permanent address or registered office Town Province

Italian tax id no.: _____

Tel.: _____ E-mail.: _____

hereby appoint

Surname: _____ Name: _____

or

Company's business name: _____

to act on my behalf at the Ordinary and Extraordinary Shareholders' Meeting of holders of Telecom Italia S.p.A. ordinary shares to be held on:

- at 12 p.m. on 27 April 2010 in Milan at Piazza degli Affari 2 (extraordinary meeting, first call); or
- at the same time and in the same place on 28 April 2010 (ordinary meeting, first call and extraordinary meeting, second call); or
- at 11 a.m. on 29 April 2010 in Rozzano (Milan) at Viale Toscana 3 (ordinary meeting, second call and extraordinary meeting, third call);

(Date)

(Signature)

- Shareholders are requested to send in advance this proxy form, together with any supporting documentation evidencing the signatory's authority, to the following fax number +39 011 5723950 and to have the original delivered to the Company through the shareholders' proxyholder.
 - Requests for further clarifications or information may be made by:
 - calling the toll-free number 800020220 (for calls from within Italy),
 - calling +39 011 2293603 (for calls from abroad),
 - sending an e-mail to: assemblea.azionisti@telecomitalia.it.