



PRESS RELEASE

TELECOM ITALIA TO BRING NETFLIX TO TIMVISION

TIM to offer easy access to the broad variety of Netflix TV shows & movies

Partnership will contribute to the expansion of ultra-broadband in Italy

Rome, 29 July 2015

Telecom Italia group and Netflix today announced an agreement to deliver easy access to Netflix to TIM's customers directly on the TIMvision set-top box.

With this agreement TIM further confirms its commitment to disseminate innovative services – particularly in the entertainment space – also to contribute to the expansion of ultra-broadband in Italy, being the leading technological enabler thanks to its superfast fixed and mobile networks.

TIM customers will have easy, on demand access to Netflix, the world's leading Internet TV network. Netflix offers a wide selection of TV shows and movies, award-winning Netflix originals, and a special section just for kids. Netflix programming will be available in HD quality, directly on the TV via the TIMvision set-top box, on TIM's fixed ADSL and UBB networks, the most broadly available networks in Italy. TIM and Netflix will work together to provide TIM's customers an easy way to access the Netflix app and enable best streaming quality experience.

At launch, the Netflix offering will include such exclusive Netflix Original series as Marvel's Daredevil, Sense8, Bloodline, Grace and Frankie, Unbreakable Kimmy Schmidt and Marco Polo and critically acclaimed documentaries Virunga, Mission Blue and docuseries Chef's Table as well as various stand-up comedy specials. Additionally, younger viewers will find a wide selection of programming for kids.

Viewers will continuously be offered new titles, including the first Netflix original feature films, with announced titles including Beasts of No Nation, Crouching Tiger, Hidden Dragon: The Green Legend, Jadotville and The Ridiculous 6. Netflix is fully localized, offering Italian subtitles and dubbing.

“The partnership with Netflix confirms our business strategy and sees us as the only open platform in Italy to distribute premium content that supplements the best offers available on the market”, stated Marco Patuano, Chief Executive Officer of Telecom Italia. “This agreement shows once again that the major players prize the quality of our networks. With Netflix we are continuing our route of collaboration between telcos and media companies, which enables us to propose to the market a fully convergent offer, strengthening a new business model centred on the video strategy.”



“We’re excited to introduce Italian TV viewers to Netflix,” said Bill Holmes, global head of business development at Netflix. *“This partnership with Telecom Italia will make it even easier for Italians to discover Netflix and, with it, a new way of watching TV that puts viewers in charge of when and how they enjoy their entertainment.”*

About Telecom Italia Group

Telecom Italia Group is Italy’s main telco and ICT player and positions itself as the country’s technological partner in the digitalisation process. Through the sister company TIM Brasil the Group is the second largest mobile operator in the South American country.

With an offer including telecommunication and Internet services, digital contents and platforms, cloud services, office and system solutions, the brand TIM provides consumers, enterprises, P.A. with the state-of-the-art tools to embrace digital life.

About Netflix

Netflix is the world’s leading Internet television network with over 65 million members in over 50 countries enjoying more than 100 million hours of TV shows and movies per day, including original series, documentaries and feature films.

Members can watch as much as they want, anytime, anywhere, on nearly any Internet-connected screen. Members can play, pause and resume watching, all without commercials or commitments.

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